



Indianhead Federated Library System

# newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

April 2014

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**newsFLASHES** is emailed monthly.

Deadline is by the 25<sup>th</sup> of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

## 1. IFLS News

*Save the Date!* **Indianhead Federated Library System** is planning a celebration for Wednesday, May 21, 2014 at Fanny Hill Restaurant in Eau Claire. Look for more details in the coming weeks.

**Menomonie Public Library** has opened a branch library in the Village of **Elk Mound**. Stop in and check out the new library!

Kathy Larson has been hired as the new Director at the **G.E. Bleskacek Family Memorial Library in Bloomer**. Welcome Kathy!

**FAST FACTS about Wisconsin Public Libraries** (based on 2012 WI Public Library Annual Report Data)  
*More than 63.6 million items were circulated by Wisconsin's public libraries in 2012, averaging 1.2 million items checked out each week. More than one-third of these circulations are children's materials.*

## 2. Director's Desk

April is a time to celebrate libraries with [National Library Week](#) from April 13-19. For me, this month is a time to celebrate a birthday milestone and reflect on my life in libraries. As a child, I remember taking family trips to the library to check out books. The first library I remember using was in Chili, New York. The image of that library remains an inviting place with a vast amount of books and lots of windows. I was in elementary school when we moved to Lilburn, Georgia and the public library there at the time was in a small house.



While I found lots of books, it was cramped and seemed old to me. I missed the open feeling I knew from New York. Our family moved to Baraboo, Wisconsin just before I started 9<sup>th</sup> grade. The Baraboo public library was and still is housed in a Carnegie building. I began working part-time at the Baraboo library that first summer and worked in both the adult and children's areas. I continued to work at Baraboo during breaks after I went off to UW-Oshkosh. My college work study job was at UW-O's Polk Library where I worked in circulation and interlibrary loan. After graduation, I went back to the Baraboo library while I attended library school at UW-Madison. After obtaining my Master's Degree, I became Director of the Prairie du Sac Public Library where I stayed for about 16 years. In the summer of 2004, I began working at UW-Stout in Research Services (Grants and Contracts) until becoming the IFLS Director in January 2007. Other than my 2.5 years at Stout, my entire working life has been spent in libraries. I've seen, experienced, and participated in many changes in public library services.

Over the years the materials and services in libraries have transformed. Libraries have made the transition from checking out LP records to cassette tapes to compact discs and now digital music as well as going from 16mm films, filmstrips and slides to VHS /Beta tapes to DVDs to digital video downloads (with overlap of formats as our patrons kept/changed their equipment). Computers and the Internet are widely available. Smaller libraries now have multiple computers versus only offering one computer for the entire community. **Through all of these changes I am still mindful that formats may come and go but the core of library service is providing quality service based upon on the needs of the community.** Professionally I have gone from directly helping patrons to helping library staff who help patrons. I look forward to working with library staff for many more years. Thank you to all of you who work in and/or support libraries. **Happy National Library Week!** (Plus Happy Birthday to all who share April as their birthday month with me.)

## 3. Sharing the Library Story!



*Barron Public Library is sharing the library story by sharing a news release:*

***Bestselling Author Coming to the Barron Public Library!***

*New York Times Bestselling author William Kent Krueger is coming to the Barron Public Library on Thursday, April 24th @ 6pm. The Minnesota author will be talking about his best sellers Ordinary Grace and his Cork O'Connor Series at the Barron Area Community Center in Barron.*

***2nd Annual I-READ Expo Coming to Barron!***

*The Barron Public Library invites local Book Clubs and Wannabe Book Clubs to the 2nd Annual I-READ Expo. An event for sharing book club lists, resources and start-up ideas. The event will be held at the Barron Area Community Center on Thursday, April 24th @ 7pm (or after William Kent Krueger).*

## 4. Outside In: Libraries as Creative Community Catalysts

How can libraries understand and meet patron needs, and become creative catalysts in their communities? In a recent webinar, Mary Lou Carolan, the dynamic Director of Walkill Public Library in New York, shared innovative ideas and best practices libraries can use to help community members see their institutions as vital centers that contribute to local development, starting with an “inside outside” approach.



[Read more](#) and watch the archive »

*(WebJunction – March 2014 Crossroads)*

## 5. DPI Launches Google+ Communities

The Department of Public Instruction has launched multiple Google+ Communities to facilitate robust sharing of ideas, events, best practices, and notices of upcoming events and training. These Google+ Communities will become part of the WISE Learn portal that DPI is developing. Some of the Communities require invitations to join; to join those, please contact the Community owner. Others are public and anyone can see the community in Google+ and send the Community owner a request to join.

The current Google+ Communities managed by DPI include:

WI DPI Resource Sharing Google+ Community

<https://plus.google.com/u/2/communities/116392278722620263539>, managed by Martha Berninger at [Martha.berninger@dpi.wi.gov](mailto:Martha.berninger@dpi.wi.gov) and Christine Barth at [Christine.barth@dpi.wi.gov](mailto:Christine.barth@dpi.wi.gov).

WI DPI School Libraries PLC -- <https://plus.google.com/u/2/communities/116641569210101504648>, managed by Nancy Anderson at [Nancy.Anderson@dpi.wi.gov](mailto:Nancy.Anderson@dpi.wi.gov)

WI DPI WeTECH PLC -- <https://plus.google.com/u/2/communities/100141803417716930622>; managed by Stuart Ciske at [Stuart.Ciske@dpi.wi.gov](mailto:Stuart.Ciske@dpi.wi.gov).

*(Channel Weekly, Vol. 16, No. 23 – March 20, 2014)*

## 6. Early Literacy Symposium a Success



The 2014 Growing Wisconsin Readers Early Literacy Symposium took place on Friday, March 21 in Stevens Point and was hosted by DPI’s Public Library Development Team. Over 200 public librarians, child care providers, PK-3 educators, and other early childhood advocates engaged in a daylong dialog about young children, technology, and early literacy inspired by five distinct presentations.

Check out the “Symposium Spotlight” posts on the Growing Wisconsin Readers blog to learn more about the topics discussed: <http://blog.growingwisconsinreaders.org/> View the Growing Wisconsin Readers website to review materials and handouts from the presenters: <http://growingwisconsinreaders.org/librarians#symposium>

*(Channel Weekly, Vol. 16, No. 24 – March 27, 2014)*

## 7. Explore Your Research Page



<http://www.more.lib.wi.us/screens/research.html>

This logo/link can be found on the MORE website as well as on many of the IFLS library websites. This Research link acts as quick access to the databases and a reminder of the variety of information available through these databases to help patrons with research, jobs & do-it-yourself projects.

Need a quick link to local genealogical databases? Have you looked in the Community Information directory recently for local organizations? The Newspapers link takes you out to the BadgerLink newspaper databases page which includes the Wisconsin Newspapers Digital Research Site (check for your local paper).

Need a series title or help finding an author read-a-like, NoveList Plus may help plus this database is getting new features next month including Audiobook information and recommendations that expand the ability to offer listeners' advisory. Or maybe your patron needs wiring diagrams for their car (Auto Repair Reference Center) or practice SAT tests (LearningExpress Library).

Explore what is available for you and your patrons with a quick click on the logo.

If you have questions about the research page or trouble accessing any of the databases, please let me know.

*(Maureen Welch – Resource Sharing and Interlibrary Loan Coordinator – [Welch@ifls.lib.wi.us](mailto:Welch@ifls.lib.wi.us))*

## 8. Immigration and Citizenship Information and Resources

The U.S. Citizenship and Immigration Services (USCIS) and the Institute of Museum and Library Services (IMLS) entered into a partnership to provide immigration and citizenship information and resources to public libraries across the country. This agreement is founded upon the recognition that libraries serve as a vital resource for immigrant communities. Through the partnership, USCIS and IMLS seek to ensure that libraries have the necessary tools to refer their patrons to accurate and reliable sources of information on immigration-related topics.

For a general overview of the agreement and how libraries can get involved, library staff are encouraged to visit the USCIS Citizenship Resource Center where they will find a section of the site dedicated to libraries (<http://www.uscis.gov/citizenship/organizations/libraries>). There is information on upcoming U.S. Citizenship webinars, educational resources, one can register for email alerts, and identify contact information for local USCIS Community Relations Officers who can help facilitate opportunities for further engagement.

The regional contact for community relations in the U.S. Citizenship and Immigration Services Department of Homeland Security is Kate Syfert. She would welcome questions about immigration-related needs of libraries in Wisconsin. She can be reached via email at: [kate.m.syfert@uscis.dhs.gov](mailto:kate.m.syfert@uscis.dhs.gov) or by phone at 972.893.5464. DLT will post a link to the website with the information for libraries.

*(Terrie Howe, Wisconsin DPI, PL Development, Certification and CE Coordinator)*

## 9. Materials Shift

Materials	TOTAL %
Books	59
Ebooks	7
Audiobooks/downloadable	8
DVD/Blu-ray	12
DVD/downloadable movies	0.6
Music CDs/downloadable	3
Other electronic products	7
Other	4

SOURCE: LJ MATERIALS SURVEY 2014

In U.S. public libraries nationwide, the materials budget rose 2% on average in 2013. While print book spending has fallen 7% in a decade, last year it steadied at 59% of the materials budget—the same figure reported in 2012. Book budgets actually rose 1.5% overall after a three-year lag, and circulation grew 2% on average. Finally, ebook integration into the library world is just about complete, with nine in ten libraries now loaning ebooks and a range of systems in place for measuring their circulation. These conclusions are drawn from *LJ's* 2014 materials survey, which collects budget and circulation data on the wide array of holdings available in public libraries today. The survey represents every size library in every region of the country, including both library systems and independent institutions.

[Read More...](#)

*(LJXpress – March 11, 2014)*

## 10. Movers & Shakers 2014

In case you missed last week's special edition of *LJXpress*, the 2014 *LJ* Movers & Shakers are now live! The 50 individuals recognized here are passionate about what all types of libraries can do to enhance lives—for adults, teens, schoolchildren, infants, and toddlers. If there's a common theme among their profiles, it's that as much as the library is a place to go, it is also a place on the go—to wherever patrons or potential patrons are. The Class of 2014 brings the total number of Movers to over 650. It was difficult to select just 50 people to honor from the more than 225 nominations we received. There's not one Mover, however, who hasn't told us that they couldn't succeed without their colleagues, so, in effect, the Movers & Shakers represent hundreds more who work in and for libraries. [Read More...](#)



*(LJXpress – March 18, 2014)*

## 11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities. <http://www.ifls.lib.wi.us/Default.aspx?tabid=136>.

### IFLS-SPONSORED CE OPPORTUNITIES:

#### Maintaining Your Technology (webinar)

Wednesday, April 9, 2014 (9:00 am)

Save time, money and stress! Gus Falkenberg will walk you through maintenance you can do to keep your technology running smoothly. Bring your questions to this webinar.

[Registration.](#)



## **Brains at Play--workshop at LEPMPL**

*Thursday, April 24, 2014 - 10:15 am*

Dr. Dipesh Navsaria's talk **Books Build Better Brains**, with specific discussion of follow-up plans, from 10:15-12:15; Jim Gill's presentation **Musical Play with Purpose**, from 1-4 pm.

[Register](#) by April 17!

## **Storytimes for Everyone workshop with Saroj Ghoting--Rice Lake**

*Thursday, May 15, 2014 - 9:30 am*

This will be a terrific workshop for librarians and early childhood educators! Learn how to apply the concepts of Every Child Ready to Read (2nd edition) to your storytimes to create literacy-rich opportunities for children and their caregivers. Saroj Ghoting is a national expert on the topic, and has been providing training related to early literacy for many years. We'll meet at the WITC Conference Center in Rice Lake (1900 College Drive). Don't miss this awesome opportunity, and bring your partners along!

[Register](#) by May 7.

## **ADDITIONAL CE OPPORTUNITIES:**

### **Science & Technology**

#### **BadgerLunch Training**

**Thursdays at Noon - April 3-May 1**

[More Information](#)

Each 20 minute BadgerLunch webinar explores a resource BadgerLink where you can find Science and Technology information.

These sessions will be recorded and archived. The archive of previous sessions is found at <http://badgerlink.net/help/training>. There is no registration.

<b>Date</b>	<b>Session Title</b>
4.3.2014	Science Reference Center <a href="#">Click to Join</a>
4.10.2014	Wisconsin Media Lab <a href="#">Click to Join</a>
4.17.2014	Britannica School <a href="#">Click to Join</a>
4.24.2014	LearningExpress Library <a href="#">Click to Join</a>
5.1.2014	GreenFILE <a href="#">Click to Join</a>

Please let me know if you have any questions

#### **Kara Ripley**

Reference and BadgerLink Training Librarian

Department of Public Instruction

[kara.ripley@dpi.wi.gov](mailto:kara.ripley@dpi.wi.gov)

Are you still using this....and this.....



To create stuff for your library?  
Stop. There is another way.

### 30-Minute Thursday: Low-Cost Marketing Tools (webinar)

Thursday, April 24; 10 am

Presented by: Karen Eckberg, Campus Librarian, Rasmussen College, Green Bay (WI)

Ten years ago, Microsoft Word was a great tool for creating library flyers. Today, there are other tools that do a better job. Learn about these tools and where to find legal and decent stock photos to take your marketing up a notch.

Register: <https://www1.gotomeeting.com/register/937972008>

Jamie Matczak

Nicolet Federated Library System



## *Mark your calendars*

Looking for a great one day conference? We've got the perfect day and location for you. The Support Staff and Circulation Section will be holding their annual one day conference "**Supporting Excellence in Service**" at the Davies Center on the UW-Eau Claire campus on **May 28, 2014** from 9am to 4pm. Please join us for a day of great sessions, networking with library staff from across the state, and a tour of UW-Eau Claire's McIntyre Library.

Parking (free), directions to the campus and Davies Center, and hotel reservation information can be found here: <http://bit.ly/1e5eQJ7>. The Clarion Hotel is about a 5 minute drive or 15 min walk to the campus. Rooms are reserved at the state block rate ( Wisconsin Library Association SSCS \$70.00/single and \$79.00 double). This block rate expires on April 27, 2014. Please continue to check the SSCS area on the WLA website for further information as the conference planning develops and sessions are confirmed.

Looking for a volunteer opportunity? Consider helping out at the registration table or be a room monitor at the conference. If you are interested in volunteering, please e-mail board member Chris Raulusonis at [c.raulusonis@lacrosse.lib.wi.us](mailto:c.raulusonis@lacrosse.lib.wi.us)

**University of Wisconsin-Madison  
School of Library and Information Studies  
Continuing Education Services**

**Spring 2014 Online Courses** + Free Webinars and Online Degree Program (see below)

**How do our online classes work?** Anybody can sign up! The courses do not require a 'meeting' time. Students and their instructor login to the course a few times each week to read/listen to lecture material and participate in the online discussion boards. Contact Anna Palmer, [ahpalmer@wisc.edu](mailto:ahpalmer@wisc.edu), if you have further questions.

**The Makerspace Mindset** (with Movers and Shakers Laura Damon-Moore and Erinn Batykefer!)

April 21-May 30

<http://www.slis.wisc.edu/continueed-Makerspace2.htm>

**NEW! Working Successfully with Your Library Board**

April 28 to May 23

<http://www.slis.wisc.edu/continueed-BoardSuccess.htm>

**Summer Course Preview**

<http://www.slis.wisc.edu/Summer2014.htm>

**FREE webinars this spring.** Sign up here: <http://www.slis.wisc.edu/2014webinars.htm>

Copyright (archived), Linked Data (archived), Early Literacy, and Digital Humanities

**Online Master's Degree Program:**

<http://www.slis.wisc.edu/deprogram.htm>

Questions? Contact Anna Palmer, [ahpalmer@wisc.edu](mailto:ahpalmer@wisc.edu), or Meredith Lowe, [mclowe@wisc.edu](mailto:mclowe@wisc.edu)

## 12. Mark Your Calendar

Wednesday, April 9	9:00 am – Webinar: Maintaining Your Technology
Thursday, April 24	10:15 am Brains at Play Workshop @ L.E. Phillips Memorial Public Library – Eau Claire
Wednesday, April 7-9	WAPL Conference – Sheboygan (Blue Harbor)
Thursday, May 15	9:30 am Storytimes for Everyone Workshop with Saroj Ghoting @ Rice Lake

For more calendar information visit <http://www.ifls.lib.wi.us>