



Indianhead Federated Library System

newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

August 2018

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newsFLASHES is emailed monthly. Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

1. IFLS News

Come and help IFLS with planning priorities for future services. All IFLS library staff are welcome to participate. [Register here by August 23](#)

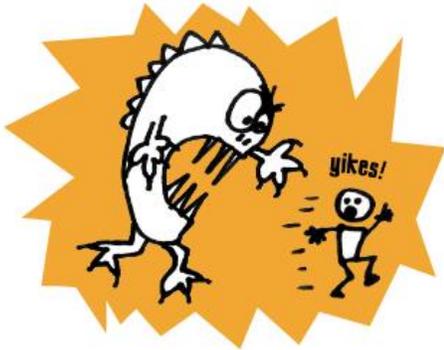
Best wishes to **Mary Davis**, Youth Services Librarian at the **Hudson Area Joint Library**, who is moving on to new adventures this fall.

After 28 years of service to the **Phillips Public Library**, **Jo Hick** will be retiring at the end of the month. Congratulations Jo!

Joe Niese, Director of the **Chippewa Falls Public Library**, has a new book coming out this fall: *Gus Dorais: Gridiron Innovator, All-American and Hall of Fame Coach*. An accompanying program will be starting in October. It will be similar to his other programs.

2. Cataloging Options for 2019

Is Cataloging Your Monster?



It's that time again...time for MORE libraries to choose one of 4 options for cataloging for 2018:

- Option 1: Employ professional, dedicated cataloging staff
- Option 2: Participate in the IFLS Shared Services Program
- Option 3: Employ staff or enlist volunteers with MORE cataloging certification
- Option 4: Help fund an IFLS staff member focused on database maintenance (now known as CABS: Cataloging and Bibliographic Services)

Please contact Deb Faulhaber (faulhaber@ifls.lib.wi.us) or Lori Roholt (roholt@ifls.lib.wi.us) with questions.

3. Civic Labs Resource

With the help of a team of librarians (Michaela Walters, Ted Stark, Tiffany Meyers, and Anna Zook), we have created a resource for libraries that to help them put together programming to encourage civic engagement and dialogue.

[Look here for the resource](#), which includes ideas about collaboration, program policies, and possible ground rules, among other things.

And please take the time to help us out by responding to [this survey](#) by September 4 about what else you'd like to see to help you with Civic Lab programs and displays!

Many thanks to Rebecca Kilde for creating a beautiful Civic Labs logo!

(Leah Langby, Library Development & Youth Services Coordinator)



4. WLA Conference Highlights and Registration



The wait is over! Online registration for the 2018 WLA Annual Conference is open. (The print form will be available soon.)

Register before October 1st for early bird pricing.

Can't stay for the whole conference? You can register for a single day.

And don't forget to book your discounted hotel room at the Radisson Hotel La Crosse. **Those who do will be entered to win a prize.... details to come!**

Find full registration and hotel information on the [#WLA18 webpage](#).

A schedule and description of sessions have been posted on the [WLA website](#). Take a quick coffee break to scroll through and start planning your conference schedule. A few highlights include:

- Hiring for Our Diverse Communities
- Elder STEM: Boosting Curiosity and Engagement for Seniors, Right Where They Live
- Building Relationships Between Your Public Library and Spanish-Speaking Populations
- Is Anything Really Free On the Internet?
- Never Neutral: Social Justice In Your Library

Plus, there are even details about some of the speakers and events, such as:

- Mingle over a Beer with Matt Janzen at the Turtle Stack Brewery
- YSS Escape Room Experience
- Featured Speaker: Gretchen Caserotti, Library Journal 2010 Mover and Shaker

Pretty exciting, huh? Hotel and registration information is on its way, but until then, mark your calendar for October 23-26. See you in La Crosse!

WLA 2018 Conference Committee

5. Focus on Poverty

During the past few years, you may have heard the term [ALICE](#) to refer to people who are Asset Limited, Income Constrained, Employed—people who are working but still struggling financially. United Way is working to “quantify and describe” people who are struggling financially, and what it takes to have a bare-bones household budget in each state. You can see [Wisconsin statistics here](#).

For more insight into the situations and possible ways to support working families, take a look at this [13-page report](#) by COWS, a non-partisan think tank based at the UW-Madison. Participants in the Poverty Training last fall especially appreciated this report, several cited it as a particularly useful piece of homework.

The whole IFLS [Focus on Poverty Self-Study is here](#). Let me know if you have any questions or if you have a resource to suggest for consideration.

(Leah Langby, Library Development & Youth Services Coordinator)

6. Local Holds Priority Ebook Selection – OverDrive Advantage



Wisconsin's Digital Library (WDL), which is managed and funded by the Wisconsin Public Library Consortium (WPLC), has a collection development policy with selection criteria, a limited budget, and titles in high demand just like all public library collections.

The WPLC selection policy focuses on bestsellers, preorders, holds, and Recommend to Library (RTL) requests. Each of the 16 Library Systems has area library staff serving as statewide consortium selectors (a big thank you to Renee/Eau Claire and Samma/Augusta).

As public libraries have guidelines for purchasing additional print copies based on demand, we use the OverDrive Advantage program to purchase additional copies to help meet local holds demand for ebooks & e-audiobooks. Advantage copies fill local holds first.

The Advantage selecting guidelines focus on fulfilling local holds and local RTL requests as budget allows. I serve as the IFLS Advantage selector, and I wanted to share some of my process for making selection decisions for the IFLS Advantage account.

OverDrive MarketPlace is where I discover the in-demand titles, create carts, and winnow down choices to meet the monthly budget numbers. My tools for discovery are the OverDrive Collection Current Waiting List, automated carts, OverDrive sale announcements, and the MarketPlace advanced search.

I sort the Current Waiting List in a variety of ways to find titles with the most holds; the highest hold ratios (number of holds to number of copies); the lowest hold ratios (0 hold ratio usually means no current copies); the oldest holds with a higher Advantage Rank (less likely to be a suspended hold); and by highest Advantage Hold Rank or number of branches (can indicate popularity). The current waiting list also gives me information on format; number of consortium copies, number of Advantage copies purchased by our System, and if there are any Advantage Plus shared copies; as well as if the title is still available for purchase and the price. Each sort leads me to possible titles for purchase which I add to carts for consideration.

I usually have several pending carts in the works:

- 1) Maybe carts for this month and next month pulled from Current Waiting list
- 2) Sale titles with Advantage holds
- 3) Automated carts with metered titles which are about to expire or run out of licenses
- 4) Automated cart with the Recommend to Libraries (RTL) titles that reached required number of recommends this month
- 5) Automated carts generated by holds ratio.

From these various carts, I will put together this month's selections into carts matching our Advantage funds: 1) WPLC Holds reduction buying pool monies (received back from WPLC from IFLS's annual buying pool contribution); 2) MORE Advantage monies; and 3) any individual library's contributions. The WPLC budget cart is weighted to titles with the highest holds which have the publisher models of one copy/one user and metered for 12/24 months; the MORE budget cart is weighted to titles with the highest Advantage hold ratios (fewer copies owned); and I follow library preferences for their funds.

Number of holds and hold ratios are important but other factors I consider during the selecting process are street date & when additional consortium copies are being purchased; the cost (should I buy 2 \$45 titles instead of the 1 \$90 copy and/or what's on sale this month); the publishing model (are there enough holds to justify price of 52 holds/24 month metered copy); and the reviews. When possible I also check on my balance of formats (ebooks to e-audiobooks) and subject areas.

All these factors may relate to how you make decisions on purchasing for your collection's local holds demand too. If I can help with your collection development workflow and/or if you would have any questions about my adventures as an Advantage selector, please let me know.

(Maureen Welch, IFLS Reference & ILL Coordinator)

NOTE: Unfortunately, the demand often exceeds our budgets. If you need help in explaining the long wait times for WDL titles, check out this document created by the WPLC:

<https://www.wplc.info/sites/wplc.info/files/WPLC%20High%20Holds%20and%20Wait%20Times.pdf>

7. Homeless Training Modules

Check out Ryan Dowd's website for advice on how to approach people in your library. He also has a weekly tip e-mail that is a quick and useful read.

FREE to IFLS library staff until February 2019: his online training modules.

<http://www.homelesslibrary.com/start-here.html>

8. Self Care Following Summer Programming

For many libraries, the summer is a wild time, with lots of extra programming, extra traffic, extra chaos! Now, when you are tired and possibly burned out, is a great time to reflect a bit and think about what you want to remind yourself of when you start planning for next summer. Leave yourself a reminder document that will help you remember important things to make your summer even better.



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Here are some things to consider:

- Was the amount of programming you had sustainable?
- Are there ways you can arrange your library layout/displays/activities for maximum fun and interaction while still maintaining your equilibrium?
- Are there community agencies you can work with to make summer programming even better? Volunteers to remember to tap?
- Did all staff feel a sense of ownership in the library's offerings? If not, is there a way to make sure they do?
- Did staff get a chance to take a break during the summer? Any vacations or leaving early or days off? If not, make a note to remind yourself that it is important to schedule that in **before** you set your summer schedules!

In the meantime, congratulations on being an important place for your community this summer!

(Leah Langby, Library Development & Youth Services Coordinator)

9. Next Chapter Book Club



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Through the Next Chapter Book Club, adults with intellectual and developmental disabilities are finding a unique opportunity to engage in literacy, socialize and hang out in a community setting - all through the power of books and reading.

Public libraries are a key partner in bringing this program to life and keeping these patrons connected.

Read more: [Next Chapter Book Club: Where Reading is for Everyone](#)

(WebJunction, Crossroads, August 1, 2018)

10. One of IFLS' Best-Kept Secrets



One of IFLS's best-kept secrets is the Die Cut Machine, which allows you to efficiently cut out shapes from paper, cardstock, foamcore, or felt. It's pretty cool!

Our Die Cut Machine is housed at the Phillips Public Library, and the staff and volunteers there cut the shapes for libraries in IFLS-land. **You need to supply your own paper/felt/whatever, along with clear instructions about what you want.**

The list of dies we currently own is on the IFLS website (<https://iflsweb.org/kits/diecut>) with links to the catalog entry to show you what the shapes look like. We also have an order form on the website for you to use.

We got some new outer-space related dies in preparation for next summer's CSLP theme, as well as a new puppet. If you have suggestions for dies to purchase or questions about any of this, please let me know. We can budget to buy 2-3 new dies each year.

(Leah Langby, Library Development & Youth Services Coordinator)

11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities. <https://www.iflsweb.org/events>.

IFLS-SPONSORED CE OPPORTUNITIES:

Technology Days:

In the morning, Laura Solomon will discuss tech trends to watch, and draw our attention to free time-saving technology tools. In the afternoon, we'll have breakout sessions about applying technology to your library situations!

Rice Lake (WITC campus) - Tuesday, September 18, 2018 - 9:30 am

For more information and to register, [check here](#).

Wausau (Marathon Co. Library) - Wednesday, September 19, 2018 - 9:30 am

For more information and to register, [check here](#).

Black River Falls - Thursday, September 20, 2018 - 9:30 am

For more information and to register, [check here](#).

Adult Services Idea and Information Swap (Sand Creek) - Thursday, October 4, 2018 - 1:00 pm

Join us for a stimulating discussion with your peers to learn about some great new ways to reach new audiences. Men tend to be less avid users of library programs and services--how can we provide and publicize services that they will love? Do English Language Learners live in your community? How do you welcome them into the library? What other groups do you wish you could reach? Come for a discussion, bring your ideas to share, and learn about some resources and ideas for serving a broader swath of your community. At the Sand Creek Public Library.

[Register here by October 1.](#)



Youth Services Swap: TEENS (Prescott) – Friday, October 19, 2018 – 1:00 pm

Join us for a few hours to talk about service to teens! Our host, Danielle Welch, will talk about some of the secrets to the enormous success of her teen program at the Prescott Public Library. We'll share some resources and ideas for everyone, and we'll also have plenty of time to brainstorm, ask questions of each other, and share ideas and concerns.

[Register by October 16 here.](#)

ADDITIONAL CE OPPORTUNITIES:

Fall Professional Development Available at the iSchool

Registration is open for professional development classes this fall from the iSchool at UW-Madison. There is a 10% early bird discount if you register 2 weeks before the class begins.

There are 13 classes available, including:

- Advanced Public Library Administration
- Basic Public Library Administration
- Babies in the Library
- Programming for 'Tweens
- Youth Services 101
- Public and Community Library Services
- NEW! Introduction to Electronic Resource Licensing
- 25 Free Tools for Librarians
- NEW! Online Privacy at Your Library
- NEW! Why Leadership Matters: A Guided Evaluation of Leadership Principals
- Creating Top-Notch Customer Service at Your Library
- Coding Together, Learning Together
- The Disability Community in the Library: Education, Access, and Advocacy



[See the website](#) for more information and to register.

If you have questions, you can contact Anna Palmer at ahpalmer@wisc.edu.

12. Mark Your Calendar

Thursday, August 30	9:30 am – IFLS System Planning Day – River Prairie Center, Altoona
Monday, September 3	Labor Day – IFLS Closed
Friday, September 7	10:00 am – MORE Executive Committee Meeting
Tuesday, September 18	9:30 am – Technology Days: Rice Lake (WITC Campus)
Wednesday, September 19	9:30 am – Technology Days: Wausau (Marathon County Library)
Thursday, September 20	9:30 am – Technology Days: Black River Falls

For more calendar information visit <http://www.ifls.lib.wi.us>