



Indianhead Federated Library System

newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

December 2017

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newsFLASHES is emailed monthly. Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

1. IFLS News

We are always looking for news to share among our readers!

Please include us when you share your highlights, honors, and successes.

We would be happy to feature your library in an upcoming Issue of NewsFlashes.

2. America's Star Libraries – Ogema Public Library



We are pleased to announce the results of the tenth edition of the *LJ* Index of Public Library Service, sponsored by Baker & Taylor's CollectConnect. The *LJ* Index rates U.S. public libraries based on selected per capita output measures.

The 2017 Index derives from data recently released by the Institute of Museum and Library Services (IMLS) for FY15.

This year, 7,409 U.S. public libraries qualified to be rated in the Index. In this edition, there are 259 Star Libraries, each receiving three-Star, four-Star, or five-Star designations.

This year marks the tenth edition of the Star Library Ratings and the *LJ* Index of Public Library Service, sponsored by Baker & Taylor's CollectConnect. The *LJ* Index compares U.S. public libraries with their spending peers based on per capita measures of service output. When my late colleague Ray Lyons and I conceived this project, we expected more new output measures to be developed and adopted on an ongoing basis. While it has taken longer than we would have wished, it is finally beginning to happen. Wi-Fi access usage should be added next year. Library website visits and uses of Maker spaces are being discussed. Also, we need to develop more measures of how residents rely on their libraries as gathering places in which to create and sustain community. It will be exciting to see how the addition of new output measures changes the composition of the Star Libraries group and how it better illuminates the increasing variety of ways in which libraries excel at serving their constituents.

From 2009 through 2015, the four measures included were circulation, library visits, program attendance, and public Internet computer use. *LJ* Index scores are produced by measuring the proportional relationships between each library's statistics and the averages for its expenditure category.

Among libraries spending \$10,000–\$49,999, there are ten new Star Libraries. **The three new four-Star libraries are** Lemmon Public Library, SD; **Ogema Public Library**, WI; and Saint Jo Public Library, TX. The seven new three-Star facilities are Guilford Memorial Library, ME; Ashley Public Library District, IL; Elk Horn Public Library, IA; Louisville Public Library, NE; Loxley Public Library, AL; Mammoth Public Library, AZ; and Parsons Public Library, TN.

Read full article: <http://lj.libraryjournal.com/2017/12/managing-libraries/lj-index/class-of-2017/americas-star-libraries-top-rated-libraries-lj-index-2017/>

(LibraryJournal.com)

3. Community Engagement

L.E. Phillips reference librarians: 76,343 questions ... and counting

In the technology age, reference librarians still dish out a whole lot of info to the public on just about any subject you can imagine.

For full article: <http://www.leadertelegram.com/News/Front-Page/2017/11/30/76-343-questions-and-counting.html>

(Eau Claire Leader Telegram, November 30, 2017 by Elizabeth Dohms)

4. Wisconsin's Digital Library Joins the Digital Dash

The Digital Dash is a checkout challenge for Wisconsin's Digital Library to reach record numbers in ebook and digital audiobook checkouts. If we meet or surpass our (very specific!) goal of 4,347,351 checkouts by end of day on December 31st, the library will be entered for a chance to win up to \$1000 in content credit and/or have \$5000 in holds fulfilled.

To help reach this goal, here are a bunch of resources to help boost usage of Wisconsin's Digital Library:

- A [custom graphic with our Digital Dash goal number](#) that you can share (pictured).
- A [press release template](#) for you to personalize and distribute to local media to raise awareness of our goal or adapt for use in a library newsletter or email blast.
- A holiday marketing kit with a ton of themed graphics to use on social media posts or use on website homepages and ideas for programming. Download the zipped file at <http://resources.overdrive.com/library/marketing-outreach/>.
- [A cool counter](#) to watch us get closer to our goal in real time!



(From WPLC Blog, November 21, 2017)

5. Prepare Training

Do you ever wish your library staff was all on the same page about how to handle challenging situations with patrons? Do you wish you had some skills and strategies for de-escalating situations respectfully and feeling more safe in your library?

To help libraries feel more equipped to manage interactions with angry or agitated individuals, IFLS now has three people trained to provide in-services/workshops from the Crisis Prevention Institute. Joleen Sterk (Menomonie), Katherine Elchert (Rice Lake), and Leah Langby (IFLS) are all able to provide this sort of training.



We had our first session at the Chetek library this month—folks from Chetek, Turtle Lake, and Cameron attended. As a result of the program, several of the attendees said they felt more confident about their ability to respond effectively when working with someone who is anxious, agitated, or angry.

If you are interested in exploring the option of hosting an inservice training at your library, please contact Leah (langby@ifs.lib.wi.us)

Participants in Chetek got to practice de-escalation skills

(Leah Langby, Library Development and Youth Services Coordinator)

6. 2017 in Review & 2018 Plans



It's the time of year where we assess our progress and start making plans for the new year. I'd like to use this month's Focus on Collection Development column to do our year in review for 2017 and begin asking questions for the 2018 columns.

We introduced this column in January 2017 and asked the basic question: Have you reviewed your library's Collection Development Policy recently?

Since then, our focus has turned its sights on

- Selector Tools (February);
- Weeding (March);
- Finding Popular Titles (April);
- Summer Reading & Weeding (May);
- Horror Genre (June);
- Diversity (July);
- Romance Genre (August);
- Policies (September);
- Selector as Personal Shopper (October);
- Reconsideration Policies (November).

Beyond this column, the 2017 Collection Development webinar series provided great information on Making Your Collection Count; Adult Selection Tools; Tips for Developing a Well-Rounded Collection for Youth; Data-Informed Collection Development; and Promoting the Collection: Merchandizing & More. If you missed either of these informational tools, you can find all the past [NewsFlashes](#) as well as the [webinar recordings](#) on the IFLS website.

It's been a good start but we hope to continue providing information and highlighting tools to help you with the collection development process.

- Selector tool - Watch Kara Ripley's new [BadgerLink video on Finding Book Reviews](#).
- Diversity – See Leah's article in this month's newsletter.
- Finding Popular titles - Best of Year Lists can be a great place to both find materials to buy with any acquisition money left in your budget, and use to promote your materials. Example: Andrew Carnegie Medals of Excellence in Fiction & Nonfiction has a longlist and shortlist along with graphics, award seals, displays, and discussion guides at <http://www.ala.org/awardsgrants/carnegieadult/resources>.
- Promoting Your Collection – key take away for me from the webinar was “don't promote your items, promote the benefits to your patrons of your items”. How can your library collection help patrons succeed with their New Year's Resolutions?

To help plan for 2018 Focus on Collection Development columns, I would love to get suggestions, tips, and ideas from you.

- If you had one tip for a new selector, what would it be? Or if you are new to selecting, what is your burning question?
- Does your library have a schedule/calendar for ordering particular subjects or types of materials (even for ordering in general)? For example, travel books in the spring and holiday books in the fall. Schedule for when regular sales happen?
- Does your library pay for automatic list creation, standing orders, or other services through your book vendors? Would you recommend these services to other libraries? What's the best service for your library?

- Have you found a great way to put any particular type of selection/weeding into your daily/weekly/monthly schedule?
- Do you have a way of doing “safety weeding”? Beyond medical titles, how/when to weed when new guidelines are issued for safety? For example, baby/toddler care or remodeling books.
- What materials are still must-haves for your library’s print reference collection?
- Any other topics you would like answers to as you think about the collection development process?

I sent several of these questions out to the selectors email list (thank you to those who replied), but I would love to hear from more of you. Any and all feedback would be appreciated. And if you would want to write up a NewsFlashes article on selecting or weeding for a particular genre or Dewey classification, do let me know.

(Maureen Welch, IFLS Reference & ILL Coordinator)

7. Recommended Titles on Islam



I asked the local mosque if they had any suggestions of materials they would recommend for libraries to stock to help Muslims and non-Muslims alike have a reliable and accurate understanding of Islam. There is a lot of information out there, and it seemed like a good idea to use local experts to find out some of the top resources they would recommend.

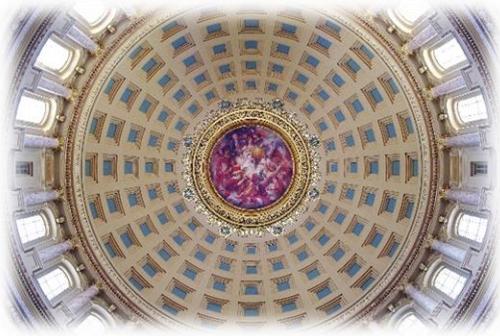
These are resources that, according to my contact, are used and owned by many mainstream Muslim families. Except for the Quran, no libraries in MORE own any of these titles.

In the name of diversity and inclusion, as well as accurate information, I hope some of you will consider adding a few to your collection! Let me know if you need help tracking these titles down.

1. *Qu’ran: A New Translation* by M.A.S. Abdel Haleem. Oxford University Press. (owned by a few MORE libraries)
2. *Imam Bukhari’s Book of Muslim Morals and Manners*. By Imam Muhammad Ibn Ismail Al Bukhari. Trans. by Yusuf Talal DeLorenzo. Al-Saadawi Publications.
3. *Stories of the Prophets* by Ibn Kathir. CreateSpace Independent Publishing.
4. *Islamic Creed Series* (8-book set; available to purchase as individual titles) by Dr. Umar Sulaiman al-Ashqar. International Islamic Publishing House.
5. *The Sealed Nectar: Biography of the Noble Prophet* by Safi-ur-Rahman al Mubarkpuri. Dar-us-Salam Publications.
6. *Muhammad: His Life Based on the Earliest Sources* by Martin Lings. Inner Traditions.

(Leah Langby, Library Development and Youth Services Coordinator)

8. Library Legislative Day



**Library Legislative Day is February 20, 2018
Registration is open!**

[Register Online for Library Legislative Day](#) or download the [PDF](#) and send to WLA! [GO HERE](#) for information about hotel reservations at the Madison Concourse Hotel.

The program agenda begins at 8:30 AM with registration and continental breakfast. A briefing session and presentation of Library Champion Awards follows between 9:00 and 10:30 AM, with two 30 minute blocks of morning appointments between 11:00 and noon, lunch on your own, and four 30 minute afternoon appointment blocks between 1:30 and 3:30 PM. **As always, the appointments will be scheduled for attendees by the Legislative Day Committee!**

WLA has made enormous strides in relationship building and legislative achievements since 2015. **Please register today!!**

9. Libraries Featured on Blog

Author Ellen McEvoy writes a blog titled *Every Library I Can*. Two IFLS libraries, Osceola Public Library and Dresser Village Library were recently featured in her blog.

Be sure to click on the blog links to see the wonderful articles about the featured libraries which include several photos showing highlights of the libraries.



Osceola Public Library
[View article...](#)



Dresser Village Library
[View article...](#)

10. New Coding Resources for Wisconsin Public Libraries



Are you coding curious? The [Coding Initiative in Wisconsin Public Libraries](#) webpage has been updated in response to the needs and interests of Wisconsin public library staff. You asked, we listened!

The updated webpages offer:

- An [interest inventory](#)--a brief quiz to identify your specific coding interests
- Searchable and sort-able [resource list of coding essentials](#)
- [Concrete guides for eight coding topics](#), including coding basics, coding events, and finding coders

You can also sign up to [join the coding email list](#), or simply provide feedback on what else you'd like to see.

If the current holiday sales on technology "toys" are getting your attention, be sure to check out the [Best Buys: Coding Purchasing Guide](#). You'll find coding gadgets for budgets of all sizes!

Whether you are just dipping your toe in, or taking a deep dive, we hope you enjoy these new coding resources.

(WI Libraries for Everyone, December 7, 2017 by Tessa Michaelson Schmidt)

11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.
<https://www.iflsweb.org/events>.

IFLS-SPONSORED CE OPPORTUNITIES:

As IFLS winds down on another year of continuing education offerings, work has already begun planning for 2018 offerings.

Now offers a great opportunity to review past IFLS webinar recordings, handouts, and CE opportunities you may have missed.

<https://www.iflsweb.org/events>



ADDITIONAL CE OPPORTUNITIES:

WiLS will be offering a new WPLC OverDrive support course.

The WPLC OverDrive Support Course is a virtual 5-week course designed to help library staff provide front-line support to OverDrive users. There are no scheduled meeting times for the course, but it is paced week-to-week. Each week there is a lesson, a quiz over the material, and a mock support email to respond to. The typical time investment is 1-2 hours per week. I will be the instructor for this course and I am available to answer questions and provide help on lessons. It is expected that all coursework be completed two weeks after the course ends. Participants are required to have access to a computer and the internet to complete the coursework. Space is limited to 13 participants and the course fee is \$45.

To enroll, please [fill out this registration form](#) by Wednesday, January 3rd.

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Wild Wisconsin Winter Web Conference

January 23-25, 2018

The [Wild Wisconsin Winter Web Conference](#) is a state-wide virtual conference developed by the Nicolet Federated Library System and supported by WVLS and all of the library systems in Wisconsin.



Nineteen 60-minute web presentations, focusing on the needs of public libraries, will be given over three blustery days in January.

Anyone, in any library, of any size, can participate in the 6th annual web conference!

12. Mark Your Calendar

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|-----------------------|--------------------------------------|
| Monday, December 25 | Christmas Day – IFLS Closed |
| Monday, January 1 | New Year's Day – IFLS Closed |
| Tuesday, January 23 | Wild Wisconsin Winter Web Conference |
| Wednesday, January 24 | Wild Wisconsin Winter Web Conference |
| Thursday, January 25 | Wild Wisconsin Winter Web Conference |

For more calendar information visit <http://www.ifls.lib.wi.us>