



Indianhead Federated Library System

# newsFLASHES

*A Newsletter for library professionals in west-central Wisconsin.*

February 2017

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**newsFLASHES** is emailed monthly. Deadline is by the 25<sup>th</sup> of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

## 1. IFLS News

**John Pollitz** has been named Dean of Library Affairs where he will be returning to his alma mater – Southern Illinois University Carbondale. Pollitz most recently served as the director of libraries for the University of Wisconsin-Eau Claire since 2007.

*We are always looking for news to share among our readers!  
Please include us when you are sharing your highlights, honors, and successes.  
We would be thrilled to feature your library in an  
Upcoming issue of NewsFlashes.*

## 2. On the Road with John

February really is a transition month for libraries. Last year comes to a close when the annual report has been completed and signed off by the library board. Libraries can reflect back on what was accomplished and how the numbers stacked up against the prior year. Reviewing each of the 53 annual reports takes a good bit of time for Juli Button, the IFLS Business Manager, and myself. We each bring a different perspective to the report. While Juli primarily sees the libraries based on the numbers from year to year; I bring the perspective of having visited the library or hearing about activities. I am lucky when I am on the road to still be able to experience those stories either in person or by hearing about them after they have occurred.

Annual report numbers really only tell part of the story. Every year is unique and may have some bumps. Seeing a smile on a child's face when she won the contest at the library; talking books with the adult participating in a winter reading incentive program; or interacting with the local businesses that helped to sponsor a National Library Week program are the real stories. Show off the value your library brings to the community beyond the numbers! Now is a great time to share both the stories and the numbers with your library and municipal boards.



## 3. Community Engagement

IFLS kicked off our first Community Engagement Project with a workshop day on January 12. In the morning, Catherine Emmanuelle and Julie Keown-Bomar, both from the University of Wisconsin-Extension, provided an interactive presentation about community engagement, planning with input, and more. The presenters used the Clear Vision Eau Claire Toolkit to help participants learn more about civic engagement, and how to use it to work on their community engagement projects.

Julie and Catherine discussed were understanding self-interest and power mapping. As stated in the Clear Vision toolkit, "self-interests become the reasons why you take action and stay engaged in public life". Understanding your self-interest as well as others' self-interest can help shape civic action. In the power mapping portion of the presentation, the groups began to put together the potential stakeholders for their projects. Mapping provides a better understanding of the problem and a visual representation of the people you may need to have one-on-one conversation with to learn more about the problem and strategize next steps.

We would love for everyone to have a hard copy of this tool kit: [http://clearvisioneauclaire.org/wp-content/uploads/2014/03/Clear\\_Vision\\_Eau\\_Claire\\_Toolkit\\_9-6-2011.pdf](http://clearvisioneauclaire.org/wp-content/uploads/2014/03/Clear_Vision_Eau_Claire_Toolkit_9-6-2011.pdf)

The groups have also looked at the Harwood Institute Libraries Transform Communities toolkit: <http://www.ala.org/transforminglibraries/libraries-transforming-communities/resources-for-library-professionals> From this toolkit, I would suggest everyone look at the Turn Outward questionnaire [http://www.ala.org/transforminglibraries/sites/ala.org.transforminglibraries/files/content/LTC\\_TurnOutward\\_0.pdf](http://www.ala.org/transforminglibraries/sites/ala.org.transforminglibraries/files/content/LTC_TurnOutward_0.pdf) and the Ask exercise <http://www.ala.org/transforminglibraries/sites/ala.org.transforminglibraries/files/content/Ask%20Exercise.pdf>. Each can be a good place to begin thinking about community engagement.

The project participants are continuing to work on their projects as the IFLS staff plans for the next workshop in March featuring Marge Loch-Wouters. If you have questions about the Community Engagement Project, please contact Leah, Maureen, Gus, Lori, Bridget, or John.

*(Maureen Welch, IFLS Reference & ILL Coordinator)*

## 4. Reel to Real with Jerry Apps

As announced in a recent WLA Newsletter, Reel to Real with Jerry Apps is kicking off a new, virtual way to bring his stories to even more Wisconsin library audiences. Through a partnership with the Wisconsin Historical Society Press and the Wisconsin Library Association, Wisconsin Public Television is expanding their popular Reel to Real library program in 2017 to include a unique live Question & Answer segment option for libraries who host a Reel to Real screening that features a Jerry Apps documentary. Immediately following the showing of a documentary, Apps will Skype in live to take questions for up to 20 minutes from the library audience.

Libraries can select from the nationally-acclaimed Wisconsin Public Television documentaries that feature Jerry Apps, which include: A Farm Story with Jerry Apps (companion to his Society Press book *Old Farm: A History*), A Farm Winter with Jerry Apps (companion to his Society Press book *The Quiet Season: Remembering Country Winters*), and The Land with Jerry Apps (companion to his 2017 Society Press book *Never Curse the Rain: A Farm Boy's Reflections on Water*).

The Reel to Real program works with public and academic libraries across the state to combine the power of documentary cinema with community dialogue and action. Reel to Real helps libraries host public screenings of critically-acclaimed PBS documentaries. Reel to Real events are designed to bridge the gap between viewing a film and creating community dialogue and action.

Once a program is scheduled, participating libraries receive a Reel to Real kit that contains a DVD of the film, a PDF flyer for use in promoting the event and information about how to host the author Skype Q&A event.

To schedule a Reel to Real program with a virtual Jerry Apps appearance, complete the application form on the WPT Reel to Real web: <http://wpt.org/community/reel-to-real>

*Leah Langby, Library Development and Youth Services Coordinator*

## 5. Engage Your Community When Planning for Change



Cindy Fesemyer, Director  
Columbus (WI) Public Library

As a central learning and gathering space, your library supports the needs of a wide range of community needs, so how do you learn about your communities' evolving needs and then plan for change?

This write-up of the recent webinar *Engaged Planning: Ask What You Can Do For Your Rural Community* provides insight from Cindy Fesemyer, Director, Columbus (WI) Public Library, on how to assess community needs, make plans and implement new ideas.

[Engage Your Community when Planning for Change](#)

*(WebJunction – Crossroads, January 18, 2017)*

## 6. Focus on Collection Development



Selectors get to decide on what to add to a library's collection – it is both fun and a lot of work. What selector tools are you using to help you discover the materials available for selection? This focus on collection development article is going to look at a few of the selection tools available.

The library profession has several long standing publications which provide reviews to help librarians select materials. Unfortunately, not all libraries can afford a subscription to all of these publications. Fortunately, MasterFile Premier, an EBSCO database available through BadgerLink, does provide full text articles for most of these magazines including Booklist, Library Journal, and School Library Journal. You can use EBSCO Alerts to get an email whenever a new issue is added to the database or may simply search by publication as needed. Or search within these publications to find the information you need. Example: Try an Advanced Search for editor picks limiting by publication library journal and date to find Editors' Spring or Fall Picks in Library Journal and Popular Picks in School Library Journal. One caveat is that each individual review is an article but you can often limit to cover story or limit to topics to get to the reviews you need.

Today's library selectors also have access to an incredible amount of online information including blogs and email newsletters. Examples include

- Booklist REaD Alert <https://www.booklistonline.com/newsletters>
- Library Journal Prepub Alert <http://lj.libraryjournal.com/forms/LJsub.php>
- SLJTeen <http://www.slj.com/forms/SLJsub.php>.

Other sources include BookPage, Shelf Awareness, Goodreads, and LibraryReads. The list can be long and overwhelming. Start slowly especially if you are signing up for any daily email newsletters. You may want to create an email folder specifically for selector tools for reading during your selection time.

For librarians that would find Advanced Reader Copies (ARCs) helpful when selecting/reviewing, Edelweiss and NetGalley may be services you will want to investigate. These sites provide online publisher catalogs, newsletters, as well as digital ARCs.

Selectors with limited time/resources can start with using their shared system high demand holds lists to help with staying on top of popular materials. The MORE online catalog homepage lists What's Popular with rankings by number of requests placed in the previous week on books, movies, music, and audiobooks. MORE libraries can run high-demand holds lists in Sierra but also receive a monthly report sent out by Gus. Also, check with your book jobber such as B&T and/or Ingram for setting up an automatic notification profile. You may be able to get pre-filled carts for popular authors such as Nora Roberts and James Patterson. Also, are you looking at the magazines on your library shelves? What materials are being recommended to your patrons as they read People, Country Living, and Parenting magazines? Encourage your patrons to make suggestions for purchase as they use the materials in the library.

Each selector will work on finding the tools that work for them and their library's budget. If you have any questions about the above listed selection tools, please let me know. Watch for upcoming webinar series on Collection Development. The series will include sessions on selection tools.

*Maureen Welch, IFLS Reference & ILL Coordinator*

## 7. Grant Funding Resources

There are several ways to look for grants; the easiest is to use the information already available at your library. Be prepared to spend time looking for a grant that might suit your needs as well as time gathering the information needed to apply.

As part of the MORE consortium you can access several different webpages to get started and to help you search for grant givers in Wisconsin and nationally.

Go to the MORE research page and look at these links.

### Foundations, Grants, and Non-Profits

- [Foundations in Wisconsin \(In-Library Use Only\)](#)
- ["Start a Non-Profit" resources \(L.E. Phillips Memorial Public Library\)](#)
- ["Search Grants" resources \(L.E. Phillips Memorial Public Library\)](#)
- ["Write Grants" resources \(L.E. Phillips Memorial Public Library\)](#)

Learn how to become a non-profit, find articles of interest and see what kind of grants are being funded and how much money is being given to the different grant seekers.

The **Foundations in Wisconsin** is in-library use only, but can be accessed at any Indianhead system library. The foundation profiles include contact information, total assets, grants paid and areas of interest. Good information to consider when trying for a grant. You want to mesh with the givers interests.

Come to the L.E. Phillips Memorial Public Library to access **Foundation Directory Online Professional**. This is an In-library use only database. We will be glad to get you started and show you how to make the database work. This is a comprehensive database of over 100,000 grantmakers and 2.4 million grants. The database allows you to search across the text of the entire database including IRS 990s. The directory is updated weekly.

The Library Catalog is another way to gather grant information. Search the MORE catalog to find materials on fundraising and grant seeking. You may search by **CVFRP** as a subject heading, or use one of the following search terms for keyword searching: Charities / Grants-in-Aid / Proposal Writing / Endowments / Nonprofit Organizations / Special Events / Fundraising / Philanthropy / Voluntarism.

*Renee Ponzio, Reference Services Manager - L.E. Phillips Memorial Public Library in Eau Claire*

## 8. Reading Romance in February

Valentine's Day brings out the romance stories.

On CBS Sunday Morning, they featured a story on romance novels:

- <http://www.cbsnews.com/news/the-seductive-allure-of-romance-novels/>. It's a great time to point you and your patrons to where to find lists of the best in romance fiction.



- Booklist features romance in their September issue. For their Top Ten Romance: 2016, go to <https://www.booklistonline.com/Top-10-Romance/pid=8403711>
- RT Book Reviews has announced their nominees for the Reviewers' Choice Best Book Awards at <https://www.rtbookreviews.com/rt-awards>. The winners will be presented their awards at the RT Book Lovers Convention being held in Atlanta in May.

Check out the Vox Populi section of All About Romance at <http://allaboutromance.com/> where you'll find results for their 2013 poll of Top 100 Romances, special title listings (if you liked that, maybe you'll like this...); and their annual reader poll. Their 2016 annual poll categories include Favorite Funny Romance, Favorite Tear-Jerker Romance, Most Tortured Romance Hero, and Best Kick-Ass Heroine.

RWA (Romance Writers of America) will announce this year's finalists for the RITA award on March 21<sup>st</sup>. This year's winners will be announced at the RWA Annual Conference in Orlando in July. For last year's winners, go to <https://www.rwa.org/page/2016winners>; the list can also be found in NoveList Plus when you browse by Award Winners.

Also check out the NoveList database for romance reviews, articles on the romance genre, and romance reader's advisory tips. If you have questions about using the AAR website, access to or searching the NoveList Plus database, or romance readers advisory, please let me know.

Wish your patrons a Happy Valentine's Day with a selection of award winning romances.

*Maureen Welch, IFLS Reference & ILL Coordinator (and avid reader of romance)*

## 9. NASA @ My Library

***Deadline: March 22, 2017***

Seventy-five U.S. public libraries will be selected through a competitive application process to become NASA@ My Library Partners and participate in the 18-month project (Phase 1), with the opportunity to extend for an additional two-year period (Phase 2).



NASA@ My Library Partners will receive materials and training to assist them in leading educational, fun STEM programming for all ages. Participating libraries will receive two NASA STEM Facilitation Kits designed for use in hands-on STEM programming; a tablet computer pre-loaded with how-to videos, apps, educational games and other materials relevant to the Facilitation Kits; an invitation to a two-day orientation workshop in Denver; programming and travel stipends; and more. For a full list of Phase 1 and Phase 2 benefits, view the full [project guidelines](#).

NASA@ My Library is offered by the National Center for Interactive Learning (NCIL) at the Space Science Institute (SSI) in partnership with the American Library Association (ALA) Public Programs Office, the Pacific Science Center, Cornerstones of Science, and the Education Development Center.

For more information, view the full [project guidelines](#), [preview a PDF of the online application](#) prior to applying, or [begin your online application](#) (scroll to bottom of page).

[View article...](#)

## 10. Guns in the Library: You Have the Policy...How Do You Enforce It?

Imagine you are a library director or supervisor, and you arrive at work to find an incident report from an employee who worked the evening before. The report details an interaction during which staff asked an older male teen to leave for violation of the public behavior policy. Apparently, a parent called claiming her son witnessed a boy showing a gun while inside the library. Your astute staff member reviewed the surveillance tapes to try to find evidence of a gun but there was none. Knowing that firearms are prohibited in the library but not wanting to call the police without proof, your staff member approached the teen and told him of the phone call she received, and then asked him to leave. Problem solved?

With the current epidemic of random violence, public library workers feel responsible for—yet vulnerable to—the public they serve. After concealed carry became legal in Wisconsin, many library boards modified their public behavior policies to prohibit firearms in the library. In addition, many library directors and boards have sought out and provided active shooter training for staff. These are great steps toward ensuring the safety of library workers and patrons alike. However, directors must work with their boards to develop policies and procedures that dictate how staff should handle a situation in which a threat is not imminent, such as in the case of an active shooter, but there is a heightened potential for harm. While this would certainly include an individual with a weapon, it is not limited to that scenario. All library workers should be trained to appropriately deal with situations that may put staff or patrons in danger.

If your policy states that weapons are prohibited, consider including an action plan in the event that this condition is violated. For example, the policy could state, “The Library is a weapon free environment. If staff become aware, whether by report or observation, that someone in the building may be carrying a weapon, they are directed to contact the Anytown Police Department by dialing 911, and the responding officer(s) will determine the appropriate response. Any person found to be carrying a weapon in violation of this will be suspended from the library for a period to be determined by the library director.”

Would one of your staff approach someone with a weapon? Do not risk finding out. Review your behavior policy and procedure manual and, with your library board, make any amendments necessary to take this decision out of the hands of the staff member facing the situation on the fly.

*Shannon Schultz, Public Library Development Team - WI Libraries for Everyone – January 12, 2017*

## 11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.  
<https://www.iflweb.org/events>.



### **IFLS-SPONSORED CE OPPORTUNITIES:**

#### **Positive Interactions: Making the Library a Welcoming and Empowering Place for People with Disabilities**

*Friday, March 17, 1-3 pm, IFLS Conference Room*

This first module of ASCLA's AccessAbility Academy is a tutorial and overview of information to help library employees feel fully prepared and confident when communicating and interacting with people with disabilities. The taped webcast presentation will include tips and practical advice for all library employees, as well as a chance for discussion with other participants.

Also Included:

- A solid understanding of the broad and diverse types of disabilities, and how they impact the way people use the library and its resources
- Tips for effective library outreach to people with disabilities and partnerships with related organizations
- Customer service tips you can apply to all types of library users
- Discussion exercises to prompt reflection, brainstorming, and help employees to apply the ideas to their own setting
- Informational handouts and a quiz to test your knowledge following viewing of the webcast
- A complete transcript of the presentation you can easily refer back to when you need some quick information
- A certificate of recognition template to award to employees who successfully complete the module and test

[Register](#)

*This program was funded in part with a grant from the Institute of Museum and Library Services which administers the Library Services and Technology Act (LSTA). The Public Library Development Team facilitated LSTA funding through efforts to provide inclusive services to special populations. 2 CE Credits*

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### **Civic Engagement Through Library Programming webinar**

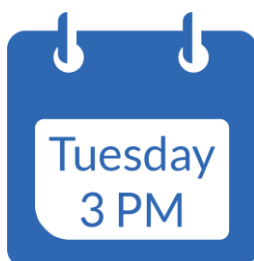
*Thursday, April 6, 2017 – 1 pm*

Civic engagement is a longstanding core library value--but engaging patrons of all ages in meaningful civic discussion and exploration can be challenging. This webinar will explore civic engagement strategies through the lens of Skokie Public Library's Civic Lab, a pop-up library launched to encourage dialogue and engagement on issues that affect our community and in the news. Learn about what has worked, what hasn't, what we're learning for future iterations, and what you can do to invigorate civic engagement at your library. Presenter Amy Koester. This session will be recorded.

[Register here!](#)

### **ADDITIONAL CE OPPORTUNITIES:**

Learn with BadgerLink on February 28th at 3 PM. Join us for both a Class and Office Hours, or drop in for one or the other.



The February Class will cover using [TeachingBooks.net](#) in the classroom. During the 20-minute Class, we'll learn about finding teaching resources and multimedia about diverse books, sharing content you find, and using the text complexity rubric. Immediately following Class, we will hold Office Hours, an agenda-less online meeting where you can ask any and all BadgerLink questions.



**Tuesday, February 28**

**3 to 3:20 PM** TeachingBooks.net in the Classroom

**3:20 to 4 PM** Office Hours

[Get instructions](#) to join Classes & Office Hours

Need a reminder? When it gets closer to the training, we'll email you. [Sign up for email reminders](#)

Did you miss the Class in January? Watch the recording.

January: [Access and Authentication](#)

[Contact Us](#) if you have any questions!

The BadgerLink Team

## 12. Mark Your Calendar

Friday, March 3	10:00 am – MORE Executive Committee Meeting
Friday, March 17	10:00 am – MORE Directors Council Meeting
	1:00 pm – Positive Interactions: Making the Library a Welcoming and Empowering Place for People with Disabilities @ IFLS
Wednesday, March 22	12:30 pm – IFLS Board of Trustees Meeting

For more calendar information visit <http://www.ifls.lib.wi.us>