



Indianhead Federated Library System

newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

July 2016

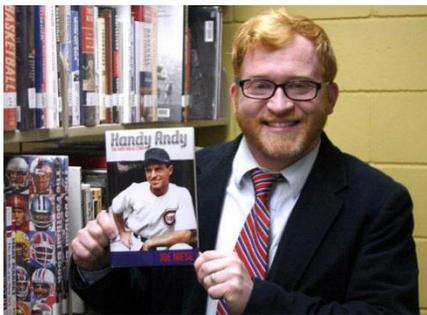
In this issue:

1. IFLS News
2. On the Road With John
3. Libraries Love Their Communities
4. Thoughts on the Future of Libraries and Technology
5. Pokemon GO
6. Featured Database: Science Reference Center
7. Guest Post: Personal Digital Archiving
8. Librarian of Congress Named
9. Active Shooter Policies in Libraries
10. Digital Archives Collection – Organic Farming in Wisconsin
11. Workshops and Webinars
12. Mark Your Calendar



newsFLASHES is emailed monthly. Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

1. IFLS News



Chippewa Falls Public Library Director **Joe Niese's** book was recently named a 2015 INDIEFAB Book of the Year Awards bronze winner.

“Handy Andy: The Andy Pafko Story” was one of nearly 2,000 entries in the Foreword Reviews’ 18th annual INDIEFAB Book of the Year Awards.

Niese’s book was a bronze winner in the sports (adult nonfiction) category.

According to a press release, the winners in 66 categories are considered the year’s “best books published by independent publishers, university presses and self-published authors.” The winners were announced at the American Library Association Annual Conference.

“Foreword’s INDIEFAB judges are the key to our winners’ selection process and, in our minds, the most foolproof way to choose award-winning books,” Victoria Sutherland, Foreword Reviews publisher, said in the press release. “We work with a librarian and bookseller in each category to provide us with an insider’s perspective on what would do well on consumer and library shelves.”

In addition to being a librarian, Niese is a member of the Society for American Baseball Research. He has written two books, "Burleigh Grimes: Baseball's Last Legal Spitballer" and "Handy Andy: The Andy Pafko Story," and his baseball articles have appeared in both "The National Pastime" and "Nine: A Journal of Baseball History and Culture."

Foreword Magazine, Inc. is a media company featuring a quarterly print magazine, "Foreword Reviews," and a website devoted to independently published books.

(The Chippewa Herald – July 13, 2016)

Joe Niese was also named Wisconsin Media Person of the Year by the Wisconsin Baseball Coaches Association in February for his two recent books.

2. On the Road With John



This summer I have had the opportunity to attend several community parades as the grandparent of a new middle school band participant. I saw in both parades and their related community celebrations good examples of area libraries and/or their Friends groups engaging with their communities.

River Falls library staff handed out a library bag with information which the kids could then fill with candy and stuff handed out at the parade. The New Richmond Friends were out recruiting members in their parade. Other libraries participate by holding book sales; programs or other activities as part of community celebrations.

In the course of helping libraries I have come into contact with various municipal officials and board members and while attending these events I was able to connect with several of them. All engagement by library staff in their communities can help build positive support for libraries. If you have some examples of community engagement you would like to share via NewsFlashes, please send them our way.

3. Libraries Love Their Communities

Every single library in our system is going above and beyond to help encourage and support reading throughout the summer. You all love your communities, and we couldn't be more proud to be associated with you!

A small sampling: **L. E. Phillips Memorial Public Library in Eau Claire** is getting great press for their awesome book bike; A reader finds a quiet sanctuary at the library in Eau Claire.



Kids create fairy gardens at the **G.E. Bleskacek Family Memorial Library-Bloomer**. An Eagle Scout made this food pantry donation box to accept donations year-round at the **Prescott Public Library**.



Be sure to let IFLS know how YOUR library loves its community!

(Leah Langby – Library Development and Youth Services Coordinator)

4. Thoughts on the Future of Libraries and Technology

At the 2016 American Library Association conference, the Library Information Technology Association held their [Top Tech Trends panel discussion](#). The panel looks at the library and technology landscape and shares their thoughts on what they think will be the next big thing, something that libraries shouldn't overlook, and what is flash but no substance.

The panelists featured were the following:

- Blake Carver, LYRASIS
- Lauren Comito, Queens Library
- Laura Costello, Stony Brook University
- Carolyn Coulter, PrairieCat Consortium
- Nick Grove, Meridian Library District

Some of the topics discussed have been on the radar for the last year or so, but it is clear that librarians are interested and want to know more. These topics include:

- How to collect and use real-time data effectively
- Virtual Reality
- Digital Privacy
- Security (Ransomware)
- Using devices and equipment (tech petting zoos, robots, Spheros, etc.) to showcase new technology
- [Blockchain](#) (Not discussed here but mentioned often lately)

Some of the topics discussed that are viewed as somewhat overhyped:

- New social media, with the caveat that the success of social media platforms is unpredictable
- The "[Internet of Things](#)" - the reasons stated is lack of security and privacy
- Coding (note: it should be wider, more general concepts like computer science, which is the goal of the [Coding Initiative in Wisconsin Public Libraries](#)).

There's also mention of 3D printers being discussed as something the panel is sick of hearing about. This is similar to coding, in that the focus should not be solely on 3D printers, but how 3D printers can be included in a larger Makerspace / content creation programs that the public library offers its community.

Many of these topics are being looked at in Wisconsin public libraries. While there are no virtual reality sets being utilized so far (that we know of), there are more discussions on how to better capture, collect, and use data, how to improve security of the networks in libraries, and showcasing technology. There is also the Coding Initiative, which looks to provide resources to help increase awareness of coding as a literacy, and how computational thinking can be applied for problem solving and creativity. There are many new and exciting ways technology will impact public libraries. Share what you think the future of libraries and technology is in the [Public Library Technology Community](#).

(WI Libraries for Everyone – July 12, 2016 – Ryan Claringbole, Public Library Development Team)

5. Pokemon GO



Are you seeing more people at your library lately, carrying their smartphones and looking excited? You may have a Poké Stop or Gym in or near your library.

Pokemon GO is a new game (available as an app) from Nintendo, just released this month that gets people out and about in the real world, looking for virtual Pokemon characters. Several libraries in IFLS-land have reported this phenomenon, and libraries across the country are trying to figure out ways to tap into the excitement.

Check out the [article](#) from School Library Journal or this [ALSC Blog Post](#). Despite the fact that there are some safety hazards associated with the game (errr...look up from your phones and be aware of people!), this is an awesome opportunity to engage with people who might not be coming in to your library otherwise!

6. Featured Database: Science Reference Center

Do you need to find an experiment to use at a summer reading program, help a student researching a paper, help a teacher with science lesson plans, or have a patron interested in learning more about the planet Jupiter? The **Science Reference Center** is a BadgerLink database that provides easy access to science-oriented content which includes full text for hundreds of science encyclopedias, reference books, periodicals, and other

sources. Topics covered include: biology, chemistry, earth & space science, environmental science, health & medicine, history of science, life science, physics, science & society, science as inquiry, scientists, technology and wildlife.



On the **Science Reference Center** home page, you can search (basic or advanced); browse by category such as earth sciences or life sciences or scientists; browse popular resources such as *The Encyclopedia of Dinosaurs* or *The Handy Biology Answer Book*; or choose a direct link to Science Experiments from the Reference Shelf.

For a quick overview of this database's features, here's the link to a 4 minute video from EBSCO:
http://support.ebsco.com/training/flash_videos/scirc/scirc.html

For a link to the database as well as more training materials such as additional videos, lesson plans, a scavenger hunt, and the BadgerLink Info Sheet go to <http://badgerlink.dpi.wi.gov/resource/science-reference-center>

Reminder: You can order free BadgerLink promotional materials such as posters and bookmarks online at <http://badgerlink.dpi.wi.gov/get-word-out/request-bookmarks-and-posters>

(Maureen Welch, IFLS Reference & ILL Coordinator)

7. Guest Post – Personal Digital Archiving

*I found this item (from the Library of Congress) below in The Scout Report from UW-Madison.
Mike Norman, IFLS Board of Trustees*



www.digitalpreservation.gov/personalarchiving

Somewhere you might have a treasured store of old family photos and letters left from your parents or grandparents. We treasure these memories of loved ones, which are often passed down through generations. But increasingly, we rely on digital tools and resources to safe keep our memories on a blog, our photos on a smart phone, or our correspondence in email. How can we ensure that these memories are preserved for our own progeny? The Personal Digital Archiving website, from the Library of Congress' National Digital Information Infrastructure and Preservation Program, attempts to ameliorate this problem by providing a plethora of resources on best practices for ensuring that your important digital memories last. Readers may want to start with watching the short "Why Digital Preservation is Important for You" video, which offers an introduction to the basics of saving our digital objects. For more detailed information, pages are offered for the specifics of Digital Photographs, Digital Audio, Digital Video, Electronic Mail, Personal Digital Records, and Websites. **Librarians will want to check out the section Personal Digital Archiving Day Kit, which offers resources for hosting a Personal Digital Archiving Day event. [MAM]**

8. Carla Hayden Confirmed as Librarian of Congress

The Senate approved the nomination of Dr. Carla Hayden to serve as the nation's 14th Librarian of Congress. Hayden, American Library Association (ALA) past president and director of the Enoch Pratt Free Library in Baltimore, Maryland, is the first female and the first African American to lead the Library of Congress. She also is the first professional librarian to be confirmed in more than 60 years.

Hayden's appointment comes in the wake of the retirement of Dr. James H. Billington and on the heels of a rigorous ALA grassroots and social media campaign ([#Hayden4LOC](#)) that encouraged thousands of library advocates to contact their Senators to support her confirmation. "The library community is elated that Dr. Hayden is our nation's new Librarian of Congress," stated ALA President Julie B. Todaro. "She holds all of the professional competencies needed to successfully lead the nation's library.

"There is no doubt that Dr. Hayden will have a positive impact by leading efforts to establish a more modern approach to serving members of Congress, researchers and the public at large. Hayden holds a profound understanding of the integral role libraries play in formal education, community-based learning, and the promotion of individual opportunity and community progress. I believe that through her visionary leadership the Library of Congress will soon mirror society's rapidly changing information environment, while successfully preserving the cultural record of the United States."

9. Active Shooter Policies in Libraries



[Active Shooter Policies in Libraries | ALA Annual 2016](#)

By Stephanie Sendaula

"How many of you would be prepared to handle an active shooter in your library? How many of you have an active shooter policy?" Few hands were raised when BreAnne Meier from the North Dakota State Library asked these relevant questions at the Active Shooter Policies in Libraries Program at the American Library Association (ALA)'s recent Annual Conference in Orlando, FL. Meier described active shooter situations as ones where someone is actively engaged in killing, has access to a confined area or population, and is sometimes motivated by revenge. [Read More...](#)

(LJXPRESS – July 12, 2016)

10. Digital Archives Collection: Organic Farming in Wisconsin

According to the [Wisconsin Dept. of Agriculture, Trade and Consumer Protection](#), Wisconsin consumers spend some \$43 million on local and directly marketed foods, and increasing demand for locally grown organic foods presents an opportunity for Wisconsin organic farmers.

Wisconsin has over 1,100 organic farms, which is more than any other state in the Midwest and second only to California. The Wisconsin Dept. of Tourism has an [online directory](#) to help consumers locate local farmers markets where many organic farmers sell their products. Also available are business directories to connect consumers to specific products sold throughout the state:

- [Something Special from Wisconsin Directory](#)
- [Wisconsin Organic Farm & Business Directory](#)

To learn more about the organic farm industry, visit the [Wisconsin Digital Archives](#). Here you'll find documents that provide a snapshot of this growing industry, statistics, economic impact reports and consumer standards.

- [Organic Agriculture in Wisconsin Annual Status Report](#)
- [The Economic Impact of the Organic Sector in Wisconsin and Beyond](#)
- [A Survey of Organic Farmers in Wisconsin](#)
- [A Consumers Guide to Organic Food](#)

(WILibraries for Everyone (6-15-16) - Abby Swanton, Resources for Libraries and Lifelong Learning)

11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.

<https://www.iflsweb.org/events>.

IFLS-SPONSORED CE OPPORTUNITIES:

Trustee Training Week webinar: Duties of the 21st Century Board

Monday, August 22, 2016 – 12:00 pm

Library boards, whether appointed or elected, advisory or governing, have oversight over the director, as well as approve of the budget, the strategic plan, and the policies. Micromanagement is a mistake, as well as what we call the “captive board”, which does nothing. So what are the duties of the library board and its members in relationship to directors, staff, volunteers, and the greater community? [Register](#).

Trustee Training Week webinar. Engaged Planning: Ask What You Can Do For Your Community

Tuesday, August 23, 2016 – 12:00 pm

Which communities are served by your library? What are the aspirations of those communities? How can your library help them get there? These answers can be found via your planning process. Cindy Fesemyer will walk you through the steps you might take as you begin planning for your library and the community it serves. Starting with a brief peek at data collection options, the webinar will focus on what it means for your library to “turn outward” and secure its place at the heart of your community. [Register](#).

Trustee Training Week webinar. The Green to Dream: Preparing for a Capital Campaign

Wednesday, August 24, 2016 – 12:00 pm

Your community needs a new library but public funding comes up short. Consider expanding your funding resources to include private donors and build the library your community deserves. Learn the steps to conducting a successful capital campaign, including feasibility studies, campaign planning and leadership recruitment. [Register](#).

Trustee Training Week webinar. Ensuring Director Success

Thursday, August 25, 2016 – 12:00 pm

If you ask most library board members what the most important part of their job is, many will say it's hiring the director. That's only half right. After hiring, their job has just begun. Like every other person at the library, the director needs support, motivation, encouragement, growth, challenge and feedback in order to be successful. In other words, boards can't just hire a director, they have to manage them, too. This webinar will describe how to create a healthy, effective and supportive relationship between the board and the library director that can help both the individuals and the organizations involved succeed.

[Register](#).



Trustee Training Week webinar. Wisconsin Trustees: You Ask, We'll Answer

Friday, August 26, 2016 – 12:00 pm

Panelists: John Thompson, Director, Indianhead Federated Library System
Bruce Gay, Director, Milwaukee County Federated Library System
Jaime Healy-Plotkin, Trustee, South Central Library System

Unsure of how library systems function in Wisconsin? Confused on how Chapter 43 affects libraries? Three panelists, including two library system directors and a library and system board trustee, will be available to discuss frequently asked questions of Wisconsin library trustees. Their combined experiences of trustee training, years of leadership, and board service will shed some light on even the most confusing topics. Whether you are a seasoned library trustee or a newcomer, this is a great opportunity to get your questions answered and be part of a worthwhile discussion.

--If you want to submit a question ahead of time, fill out this [form](#).

[Register](#).

~ ~ ~



Challenging Conversations: Communication Skills for When the Going Gets Tough

September 9, 2016 - 9:30-3:30, St. John's Church in Bloomer

As we all know, there is no end to challenging conversations—with patrons, with co-workers, with family members...any conversation can become a challenging one. In an instant we can be misunderstood and reactions are based on what others think we said rather than what we meant.

In this workshop we'll focus on why misunderstanding is so frequent, including differences in communication styles and the impact of nonverbals.

We'll also explore multiple techniques for *managing the moment* when we feel ourselves losing our composure or the other person is losing theirs. It's easy to advise "keep your cool," but our brain is wired for fight or flight, neither of which is usually helpful. By understanding the physiology of the brain and its deep habits of instant reactions, we'll be better able to interrupt our defensive patterns and deal with those of others. We'll review listening skills and examine some advanced skills that are particularly useful during challenging conversations. Finally, we'll explore best practices for conversations that are often quite difficult; giving work feedback and resolving conflict. We'll lower the difficulty. Expect a fast paced and participatory session.

Our workshop presenter, Laura V. Page has been a management consultant for over two decades and has assisted hundreds of profit and non-profit organizations. She is a frequent public speaker, seminar instructor and meeting facilitator. She is also a Director of Leadership programs for UW-Madison and regularly teaches for both UW-Madison and UW-Milwaukee's continuing education divisions. She has been a department manager and a human resources coordinator. Laura's formal education includes a Master's in Management Development from UW-Madison and a Master's in Marketing, a for-credit Certificate in Administration, and a Bachelor's in Philosophy from Northwestern University.

ADDITIONAL CE OPPORTUNITIES:

Mark your calendars for our **Health Class webinar series**. Learn about health information in BadgerLink. All are welcome!

August 4, 3-3:30 PM

Consumer Health Information from EBSCO

August 11, 3-3:30 PM

Prepare for healthcare careers with LearningExpress Library

August 18, 3-3:30 PM

Information for Health Professionals from EBSCO

Interested? [Get the link to join and instructions for joining.](#)

The BadgerLink Team

[Wisconsin's Online Library](#)

~ ~ ~



2016 Wisconsin Annual ILL Meeting*

Building the Future. Together.

August 16, 2016

Verona Public Library

This year's meeting promises to be exciting and unique. We hope you will leave energized and ready to share what you have learned with your library's staff.

The program includes:

- Keynote: "My Library is a Real Library Because of ILL" – John Chrastka, Everylibrary (<http://everylibrary.org/>)
- Discussion: "Ask Anything" – Charles Clemence, Brian Hannemann, Joy Pohlman, Theresa Biele
- Workshop: "Next Level Messaging" – John Chrastka
- Presentation: Public Library System Redesign and ILL – Members of the ILL Workgroup
- EPIC Headquarters Tour

Complete schedule for the day: <https://goo.gl/atAQuN>

There is no cost for the meeting, but please fill out and submit the registration form. Registration includes morning coffee and lunch.

Register here: <http://goo.gl/forms/ErNzfRDkq3SNGO6u1>

Christine Barth, Interlibrary Loan Coordinator - Wisconsin Department of Public Instruction
Resources for Libraries and Lifelong Learning

12. Mark Your Calendar

Friday, July 22	10:00 am MORE Directors Council Meeting
Wednesday, July 27	10:00 IFLS Personnel Committee Meeting @ Chippewa Falls Public Library
	1:00 pm IFLS Board of Trustees Meeting @ Chippewa Falls Public Library
Friday, August 5	10:00 am MORE Executive Committee Meeting

For more calendar information visit <http://www.ifls.lib.wi.us>