Indianhead Federated Library System

# *news*FLASHES

*A Newsletter for library professionals in west-central Wisconsin.*

## May 2016

**In this issue:**

*news*FLASHES is emailed monthly.  Deadline is by the 25th of month for upcoming issue.  Please send articles, subscription joins, and cancellations to Joanne: [mailto:gardner@ifls.lib.wi.us](mailto:gardner@ifls.lib.wi.us)

## 1. IFLS News

Congratulations to **Kimberly Hennings**, Director of the **C.A. Friday Memorial Public Library in New Richmond** and her husband, on the birth of their baby girl Whitney Elizabeth!

Congratulations to **Juli Button**, **IFLS Business Manager**, on the birth of her granddaughter, Elaina Rose!

Congratulations to the **Discovery Center in Osceola**!  A $250,000 contribution from Royal Credit Union Foundation has been given in support of the new Discovery Center in Osceola.  The center will be home to a Fab Lab, **library**, senior center and business meeting rooms.

Our condolences to **Bridget Krejci** on the passing of her grandfather in April.

## 2. Bloomer Noticed on a Larger Stage

We all know that the libraries in our region have some great programs and services, and the librarians who work here are skilled, creative, and interesting.  It is exciting when a larger venue notices.  The American Library Association asked **Kathy Larson** from **Bloomer** to submit a blog post for their [Programming Librarian Blog](#).  And now more people are seeing what good work happens at small libraries in Wisconsin!

## 3. Libraries Love Their Communities

The Menomonie Public Library will be holding their summer music series, Music Over Menomin, every Thursday this summer, starting June 16.

 In the past, this summer music series has been a tremendous draw, bringing hundreds of people to the library lawn to build community, listen to music, pet each other's dogs and enjoy everything the summer has to offer.

**Be sure to let IFLS know how YOUR library loves its community!**

*(Leah Langby – Library Development and Youth Services Coordinator)*

## 4. Sharing New Resources



**Needle Felting Maker Kit.** We created a couple of low-tech maker kits last year, including an Adult Coloring Kit, and also a Needle Felting Kit. We are in the process of creating higher-tech kits, as well, and we'll be sharing resources with the Wisconsin Valley Library System, too.

The Needle Felting and Coloring Kits are ready now, though, and available any time!

Joan from the Hudson Area Joint Library borrowed the Needle Felting Kit for a program this Spring, and participants created these marvelous little felted bunnies.

The process for reserving and checking out will be changing soon, but in the meantime, please send an email to Leah (langby@ifls.lib.wi.us) if you would like to reserve these kits!

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Many of you, like me, have been delighted to discover that you can use **Canva** to create flyers, slides, and other graphics that you can be proud of.

Now, nonprofits can use the upgraded version of Canva (Canva for Work) for free!

There is a registration process, but if you find yourself longing for a more robust set of tools, this is something to consider.

*Thanks to Joel from Osceola for passing on this useful tidbit.*

## 5. Equalizing Library Services to All Wisconsin Residents

In Wisconsin, public libraries can (and all do) participate as members in their regional Public Library System. The cooperative library systems we have in Wisconsin were first established in the early 1970's as a way to help equalize public libraries services throughout Wisconsin. They resulted following changes made in the 1960's that had eliminated components of the Free Library Commission, which was decommissioned in 1965. During that transition it was acknowledged that more than 400,000 Wisconsin citizens resided in areas that were not directly served by a public library. By providing a cooperative structure for existing public libraries, including a central resource library with a large collection to share, the expectation was that participating counties would provide for public library services even to those living in rural towns that did not directly support a public library.

By 1979 changes were implemented to better assure that at least the "headquarters" library would provide walk-in service to anyone. A provision was added to Chapter 43 as s. 43.24(2)(d)1. that initially required the system headquarters library, by the end of the second year of the new system plan, to provide: *"Complete library service as provided at the headquarters library or at the resource library if different from the headquarters library to any resident of the system on the same terms as the service is available to residents of the headquarters community."* By the end of the third year of the plan, s. 43.24(2)(e)3. required *"the honoring of valid borrowers' cards of all public libraries in the system by all public libraries in the system."*

The concept of statewide service was expanded further in the 1985 state budget when a requirement was added that *all public libraries in a public library system shall honor the valid borrowers' cards of 'a public library in an adjacent public library system, other than the Milwaukee county federated library system."*

But, still, use of public library by a Wisconsin resident first required obtaining a library card from a local library. If the local library did not extend service through its county plan to residents of municipalities without a library, there was still the potential for service gaps. Following a Joint Legislative Council process in the late 1990's, 1997 Act 150 was adopted with sweeping changes to library funding, governance, and sharing, including the use of "same services" that we reference today. In that bill, 43.15(c) 4. was created, as part of system membership requirements, that each library *"enters into a written agreement with the public library system board...to provide, to any resident of the system area, **the same library services, on the same terms,** that are provided to the residents of the municipality or county that established the member library...."*

Since the intent of "same services" was to ensure that any Wisconsin resident could go to a public library and be able to use services there, some particular issues had to be addresses. First a provision was added that allowed libraries to give preferential treatment to its own residents for group programs conducted by the library. Later, impediments arose around databases and other resources that some libraries purchased for its users. Since remote access was an attractive (and sometimes a key) feature, a provision was added as part of 2005 Act 226 to allow for "remote access to a library's electronic database only to its residents."

Further developments in digital resources, such as downloadable E-books digital media presented additional licensing issues that have been addressed in recent legislation by recently changing the reference to "electronic database" to "online resources" in 2015 Act 306. That bill provided a structure under which a tribal college library could serve as a public library for its county, and the change affords a

means by which online resources licensed for its college students would not have to be made available to all residents of the library system.

That most recent change also provides a clearer mechanism for public libraries that to license online digital resources that may be remotely available only to its own residents. Library boards, directors and staff should keep in mind, however, that the "same services" provision still requires that, should a non-resident from your system area ask to use those resources while visiting your library, you must provide a means for that access that fully meets the law--the "same services, on the same terms, that are provided to the residents of the municipality...." So if a local resident can, while in the library, access and use a particular online service on their own handheld device, others from the system area must similarly be provided access. If you, as a library director or staff, are considering products offered by vendors of online resources, be sure to make careful consideration of those requirements before contracting for those services. Discuss the issue with your library board, as well as the director or staff of your regional public library system to make ensure that you do not jeopardize your library's eligibility for membership in the system.

*(WI Libraries for Everyone – April 20, 2016 - John DeBacher, Public Library Development Team)*

## 6.  Featured Database: Archive of Wisconsin Newspapers

  Need a local obituary from the last 10 years, a primary source for a student project, a little recent town history for a library column or a picture of last year's summer reading program, check out the **Archive of Wisconsin Newspapers** database.  This WNA (Wisconsin Newspaper Association) database provides access to many daily and weekly newspapers in Wisconsin, starting in 2005 to the present, with an embargo delay of 90 days. Each newspaper edition is available cover to cover in a searchable PDF.

You can search across all the newspapers or limit to your local paper. Search for a name, an event, a place.  Limit by date, county, and/or city.  How did the different newspapers across the state report on a particular event? Want to catch up on recent news from that little town you grew up in?
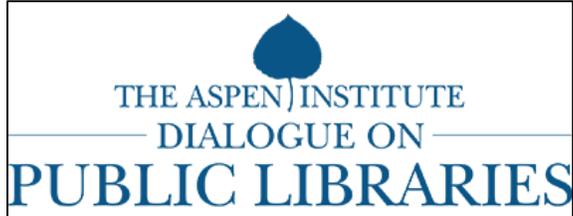
The BadgerLink Training page has a printable info sheet as well as a 4 minute video about this database at http://badgerlink.dpi.wi.gov/training#wna or in the genealogy training section which also has a 3 minute video on Finding Obituaries in 3 of the BadgerLink newspaper databases at http://badgerlink.dpi.wi.gov/training#genealogy

The **Archive of Wisconsin Newspapers** database is a BadgerLink resource. You can access through the the BadgerLink site under Newspapers . This service is available in libraries or at home by logging in to: http://badgerlink.dpi.wi.gov/login



*(Maureen Welch, IFLS Reference & ILL Coordinator)*

## 7. Have you Heard of the Aspen Report?

Have you heard of the Aspen Report?  It was created last year as a tool for libraries who are hoping to increase/maintain the library's relevance to their communities now and in the future.

If you have been interested in reading it but haven't managed to take the time to do so, you probably aren't alone.  However, you should consider looking at it.

There are some important ideas to discuss, and many ways you can look at it and feel pretty good about what you are already doing.  Plus, in the coming year, IFLS will be doing a project to work with librarians who want to do a project inspired by the Aspen Report.

Watch for more information about it coming out in the fall, but in the meantime, check out the Report and the Action Guide that goes with it!

The South Central Library System did a series of blog posts about the report, these might be fruitful reading as well.  Part 1, Part 2, Part 3 and Part 4.

## 8. Who am I?

Curiosity about where one comes from is innate to the human spirit. Did my grandmother adorn graves with marigolds for Día de los Muertos too? Mom, why do we fast for Ramadan? Did my great-great-grandfather really elope from Ontario to Wisconsin? Where do my people come from? Who am I?

Our personal histories are often a mix of heritage, culture, ethnicity and religion. One way to connect with our roots is through genealogy research. So many internet-based tools exist to help our patrons explore their histories, but as library staff we can help guide patrons to connect successfully with the details and stories of their ancestry.

On May 19, WebJunction will hold the free webinar Genealogy Essentials: Helping Patrons Search for Family Roots to show you how to assist patrons with genealogical questions using FamilySearch.org, a leading genealogy resource.

Most communities encompass many different cultures and heritages. This presents opportunities for libraries, and if you're looking for ways to expand how you bring together the different facets of your community, check out the archived webinar Community Engagement: Serving Diverse Communities Where They Are.

*(OCLC WebJunction – Crossroads, May 4, 2016)*

## 9. Library-School Partnerships

**Wisconsin public libraries today see themselves as bigger than their buildings. These days, a library's role can include supporting educators in closing achievement gaps, providing opportunities to use technology or express creativity, and many other community services.**

Exciting new partnerships around children's literacy and community creativity are featured in "Libraries Help Communities and Kids," with State Superintendent Tony Evers, released this week.

In honor of National Library Week (April 10-16, 2016), State Superintendent Tony Evers offered a guest editorial to Wisconsin news media, and released a celebratory video in which he looks in on some exciting new practices at the Central Branch of the Madison Public Library.

Thanks to one partnership in particular, the Madison library's youth services manager, Krissy Wick, told Evers, the library is now seen as an integral education partner, working closely with the Madison Metropolitan School District, United Way, and Madison School and Community Recreation to help kids retain reading skills over the summer. Evers called that development "great news." "I've always viewed libraries as a key component to making sure that kids are ready not just for school, but eventually for college and career," he said.

At the library's three-year-old maker space, The Bubbler, Evers spoke with Trent Miller, whose job title is appropriately playful: Head Bubblerarian. The Bubbler has become a known creative hub in the community.

"Libraries have expanded beyond being places of quiet study to encompass the role of creative and engaging community centers where people can collaborate using new technologies," Evers notes in his editorial.

Madison Public Library Director Greg Mickells told Evers the library now tries to ask the community about what needs there are, and look for ways to fill those needs. He described one program where youth from the county juvenile detention center visit the library, working with staff who help them tell their stories through art and other making experiences. "What happens in Madison I see happening all across the state of Wisconsin," Evers said.

"Let's celebrate the varied roles of libraries and professional library staff," Evers said in his editorial. "Visit your favorite library and let it transform your life."

(DPI ConnectEd – April 11, 2016)

## 10. New Accessible Technology

The Department of Justice has launched a new Accessible Technology section for ADA.gov, its Americans with Disabilities Act (ADA) Web site, to further assist covered entities and people with disabilities to understand how the ADA applies to certain technologies, such as Web sites, electronic book readers, online courses, and point-of-sale devices. Covered entities have longstanding obligations to make their programs, goods, services, and activities accessible—including those they provide online or via other technology. The new Web pages compile in one place the Department's technical assistance and

guidance about accessible technology, as well as information about the Department's accessible technology enforcement efforts, regulation development, and other federal accessible technology resources and initiatives.

This information was shared by the Great Lakes ADA Center. You can sign up to receive pertinent information about ADA issues via the Great Lakes Listserv.

Smart phones can be eBook readers--
courtesy Pixabay

*(WI Libraries for Everyone – May 4, 2016 - Tessa Michaelson Schmidt, Public Library Development Team)*

## 11. Workshops and Webinars

*The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.*
**http://www.iflsweb.org/events**

### IFLS-SPONSORED CE OPPORTUNITIES:

**Readers Advisory: Bridging the Physical and Virtual Divide webinar**
**Thursday, May 19, 2016 – 9:00 am**
Promoting books in the virtual world is a tricky proposition. On the one hand, you want to exploit tools like blogs, Twitter, and other social media options. On the other hand, you don't want to forget about your core brick and mortar customers. Readers Advisory expert Becky Spratford is here to help. Using examples from her library and others, Becky will share her tricks and tips for navigating this without sacrificing your core services. She will leave you with an overall philosophy and key strategies that can be easily implemented at your library, across a variety of platforms.   This webinar will supply 1.5 contact hours for director certification.
Sponsored by IFLS, MCFLS, NWLS, OWLS, SCLS and SEWI.
Register here.

### ADDITIONAL CE OPPORTUNITIES:

 Registration for the fifth annual Lake Superior Libraries Symposium is now open! LSLS16, "NOW That's What I Call Libraries!" will be held on Friday, May 20th, 2016 at the College of St. Scholastica in Duluth, MN.

Library staff, administrators, trustees, and students from the Upper Midwest and beyond are invited to attend and participate. Register today!

For just $49, you'll experience:
·      Keynote by Jason Griffey, founder and principal at Evenly Distributed (http://evenlydistributed.net), a Fellow at the Berkman Center for Internet & Society at Harvard University, and formerly an Associate Professor and Head of Library Information Technology at the University of Tennessee at Chattanooga.
·      16 inspiring presentations on exciting and innovative projects happening NOW at rockin' local and regional libraries of all types.
·      A Thursday evening pre-conference social event, featuring library trivia, at the Fireside Room in the Fitgers Inn & Brewery Complex
·      A Friday evening post-conference social event hosted by At Sara's Table Chester Creek Cafe

PRE-CONFERENCE WORKSHOP:
Also consider attending our pre-conference workshop on innovation in libraries, facilitated by Jason Griffey on Thursday, May 19th from 1:00-4:00 pm. The workshop is $20 for conference attendees, and $25 for attendees of the workshop only. Find more information and register here:
http://lakesuperiorlibrariessymposium.com/symposia/lsls16/lsls16-pre-conference-workshop/

LOCATION & ACCOMMODATIONS:
Our conference is located in beautiful Duluth, the gateway to the North Shore of Lake Superior. The region features world class breweries, restaurants, and outdoor activities.
There are several options for accommodations in Duluth:
Fitger's Inn:
- Located in beautiful downtown Duluth, hotel goers are within walking distance of Canal Park, Lake Walk,  Aerial Lift Bridge and Minnesota Point as well as quick access to local breweries, shopping and all the history and fun that the Twin Ports has to offer. Bonus: The Pre-Conference Workshop on Thursday, May 19th will take place in the Fitger's Complex.
- $99.95/room/night+tax. Call 218 722-8826 or 888-Fitgers and ask for the University of Minnesota rate.
- **Rooms are based on general availability so reserve rooms now.**
Sheraton Duluth Hotel:
- Located in beautiful downtown Duluth, hotel goers are within walking distance of Canal Park, Lake Walk,  Aerial Lift Bridge and Minnesota Point as well as quick access to local breweries, shopping and all the history and fun that the Twin Ports has to offer.
- $119/room/night+tax for Thursday night only (5/19). Call (218) 733-5660 and ask for the Lake Superior Libraries Symposium room block.
- **Please reserve before May 1st.**
Motel 6 Duluth:
- Located in Duluth's Lincoln Park neighborhood, seven minutes from downtown Duluth and ten minutes from the College of St. Scholastica.
- $44.99/room/night+tax for Thursday and Friday nights (5/19 and 5/20). Call (218) 723-1123 and ask for Lake Superior Libraries Symposium room block.
- **Please reserve by April 19th.**

Have more questions? Contact us: http://lakesuperiorlibrariessymposium.com/contact/

ABOUT US
The Lake Superior Libraries Symposium is a conference developed by library staff members from Northwestern Wisconsin and Northeastern Minnesota. The Symposium was created to promote resource sharing and communication between organizations and to help librarians develop enhanced professional networks. Our continued operations are thanks to the in-kind and monetary contributions of our supporters.

## 12. Mark Your Calendar

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| Thursday, May 19 | 9:00 am – Webinar: Readers Advisory: Bridging the Physical and Virtual Divide |
| | 2:00 pm – MORE Discovery Product Committee meeting |
| Friday, May 20 | 10:00 am – MORE Directors Council meeting |
| Wednesday, May 25 | 12:30 pm – IFLS Board of Trustees Meeting @ L.E. Phillips Memorial Public Library, Eau Claire |
| Thursday, May 26 | 10:00 am – MORE Bibliographic Records and Standards meeting |
| Monday, May 30 | MEMORIAL DAY – IFLS Closed |
| Friday, June 3 | 10:00 am – MORE Executive Committee meeting |

For more calendar information visit http://www.ifls.lib.wi.us