



Indianhead Federated Library System

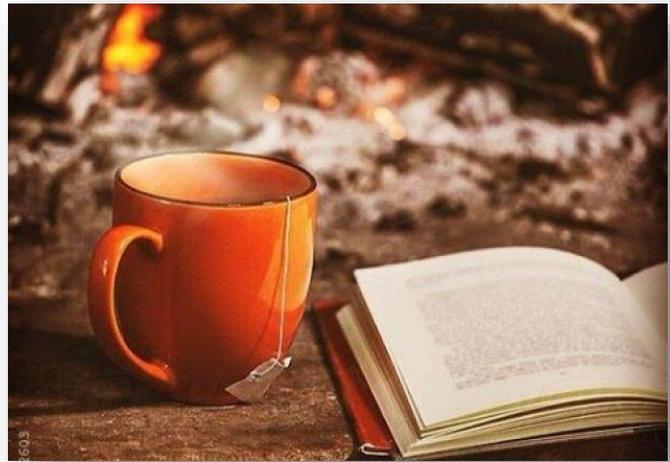
# newsFLASHES

*A Newsletter for library professionals in west-central Wisconsin.*

October 2017

## In this issue:

1. IFLS News
2. On Demand BadgerLink Training
3. Community Engagement
4. DPI's Inclusive Services Statement
5. Space to Learn and Grow
6. Focus on Collection Development:  
Selector As Personal Shopper
7. Re-thinking Policies
8. Book Clubs: Your Community  
Connection
9. DPI Launches New Internet Safety  
Website
10. Wisconsin Digital Library History Page
11. Workshops and Webinars
12. Mark Your Calendar



*newsFLASHES* is emailed monthly. Deadline is by the 25<sup>th</sup> of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

## 1. IFLS News

**Carissa Langer** was hired at the new Library Director at the **Prescott Public Library**. Carissa was an employee at the library prior to becoming director. Welcome Carissa!

Welcome **Megan Taylor**, recently promoted to Library Director of the **G.E. Bleskacek Family Memorial Library in Bloomer**.

Best wishes to **Kathy Larson**, former Director who accepted a position at the **L.E. Phillips Memorial Public Library in Eau Claire**.

**IFLS Board of Trustees President, Michael Norman**, will be signing copies of *Haunted Heartland* (2<sup>nd</sup> ed.) at the WLA Conference on Thursday, October 19<sup>th</sup> from 3-3:45 pm. Michael will be at the University of Wisconsin Press Booth in the exhibit hall.

Our very own, **Leah Langby**, has been awarded the **2017 Wisconsin Library Association Librarian of the Year** for her outstanding contributions to libraries and librarianship! Kudos to Leah!

## 2. On Demand BadgerLink Training



To help you navigate and use our resources we provide a collection of on-demand training materials, including videos, PDFs, tutorials, and websites. Check out the BadgerLink [Training](#) page for all of our materials.

Our monthly Classes are held the last Tuesday of the month at 3 PM. During each 20 minute class, we explore a BadgerLink resource or discuss a topic or question in-depth. Since we know that not everyone is available for our monthly Class, the sessions are recorded and posted on our training page. You can find a complete archive of all of our past Classes by going to the [BadgerLink Training](#) page and using the [Training Type: Archived Class](#) filter.

Here are our recent Class recordings:

- September: Using [Explora](#) for research
- August: [History Resources](#)
- May: [Wisconsin Media Lab](#)
- April: [Britannica's Spanish Resources](#)
- March: [Science Reference Center](#)
- February: [TeachingBooks.net](#)
- January: [Access and Authentication](#)

In addition to BadgerLink Classes, our staff provide personalized in-person and distance training. [Request Training](#) (for your Wisconsin organization) for your next staff meeting or in-service day!

*(BadgerLink – Wisconsin's Online Library, October 11, 2017)*

## 3. Community Engagement

In September, libraries were asked to schedule some time to clean a few of IFLS' courier bins used in delivery. Libraries were encouraged to find creative ways to clean the bins and provide photos.

Tiffany Meyer, Director at Ellsworth Public Library provided photos of high school students in Ellsworth cleaning bins as their Day of Service on September 21<sup>st</sup>.



## 4. DPI's Inclusive Services Statement

You may have noticed a shift in the language of talking about services to traditionally underserved populations, or special needs services. Our state and our system have been talking about this work as Inclusive Services, and reminding us that making the library welcoming and inclusive to everyone is the job of all of us.

Everyone has a role in creating welcoming environments and making sure our services are accessible to our entire service population. Front desk staff, programmers, directors, maintenance staff, board members, youth services, technical services—we all play a role.

Earlier this year, the Division for Libraries and Technology released an Inclusive Services Statement—[What Does It Mean to Be Inclusive?](#)

It is well worth reading, as is the [blog post](#) Tessa Michaelson Schmidt wrote about it.

## 5. Space to Learn and Grow

Public libraries provide opportunities to sit and read, for families to enjoy a program together, or for patrons to learn a new skill. One of the key components to these offerings is the physical space needed to host them. Space is immensely valuable and as our communities evolve, our spaces need to as well. WebJunction has resources that can help you explore and plan for these changes. With funding from the Paul G. Allen Family Foundation, WebJunction created [Transforming Library Spaces Through Community Engagement](#), a guide that explores practical and adaptable solutions for public library space transformation, and it's free!

15 public libraries are participating in the [Small Libraries Create Smart Spaces](#) project, funded by the Institute of Museum and Library Services. Staff from these libraries are working to reimagine and reconfigure smart spaces, designed to meet the needs and desires of diverse communities. As their projects develop, we'll be sharing their experiences and lessons learned.

You can also check out [Rooms That Rock: Practical Tips for Library Space Planning](#), for inspiration and tools. We've also captured stories about what is happening in library spaces, and it's amazing to see what can be done with both big and small budgets. Examples include the [Kirkwood Public Library](#) (MO) where they transformed their children's room and the [Laurel Public Library](#) (DE), which created a high-tech digital media lab on a shoestring budget.

If you have a story about how your library has changed, or plans to change space in the future, [let us know](#). Sharing your story, including your challenges and successes is a great way to contribute to the public library community!

*(WebJunction – Crossroads, October 4, 2017)*



## 6. Focus on Collection Development: Selector As Personal Shopper



Collection Development - building and maintaining a library collection – can sound daunting. To get past feeling overwhelmed, break down your job into what any personal shopper needs to know:

### 1) **Who is your client & what's already in their closet**

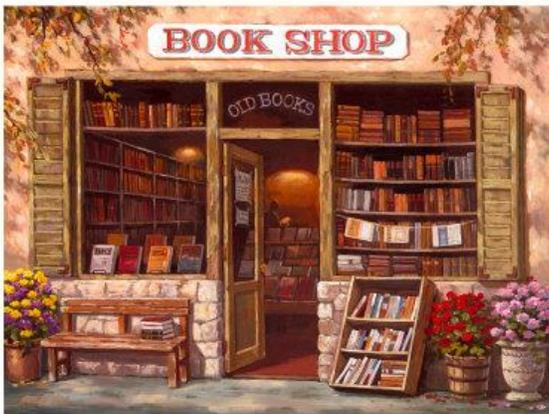
Your community and its collection - what's on your shelves? Hollis Helmecci, Director of the Rusk County Community Library in Ladysmith suggests: *"I think my one tip to a new selector would be to use Decision Center and run a list of high circulation titles so that they know what is popular within that library's collection. Actually, I would run the turnover report by subject for the library to see where the weak spots are, too. That is incredibly helpful!"* [Decision Center is product used by MORE libraries and the first report is under Evaluation > Circulation > Top Titles > Popular Titles]

### 2) **What can you spend**

Break down your annual materials budget into a monthly amounts (what can you spend this month). How are you tracking the library materials spending? Do you have shopping carts in place for the next couple of months for juggling (I usually have a cart for this month and a "maybe" cart for next month when I'm selecting the OverDrive Advantage titles as I try to stay within the monthly budget). Do you have standing orders in place which will affect your monthly spending?

### 3) **What does your client want/need**

For what your patrons want, a great suggestion from James Nalen, Director of the Amery Library is *"If I had a tip for a new selector, it would be to start with demand. I find it useful to look at EC's high demand holds: chances are that high demand hold items at EC will circulate well in smaller libraries."* The MORE libraries are sent a high demand holds spreadsheet each month and can run high demand holds lists through Sierra. For what your patrons need using my personal shopping metaphor: everyday wear may translate to genre fiction, the little black dress may be a bestselling DVD, and the rental tuxedo may be obtained through interlibrary loan.



### 4) **What items are available & when, plus their reviews; and what stores have the items needed & the best deals**

What selection resources & what materials jobbers are available for your use? What's the current profile on any standing orders? See my previous [Focus on Collection article on Selection Resources](#) for ideas.

### 5) **What needs to be cleared out of the closet to fit in the new stuff**

Go into the stacks and look for the curb appeal of a couple of shelves. Would you want to check out that title which is

looking dated and/or ratty? Would you trust a medical book from 2005? Do you have room on every shelf to do face out titles?

Time management is an important part of any job, so schedule a few of these shopping tasks into your week. Also, know you will make mistakes (one size doesn't fit all), but you'll learn what works best for your community as you get feedback from your client (library statistics). And reach out for help, the IFLS staff would love to work with you on your collection development needs.

Also, the Collection Development webinar series continues this month with:

**Data-Informed Collection Development Webinar** *Presented by Shanneon Grant.*

Do you like language and stories far more than numbers and statistics? Do you feel like data is dull and uninspiring? Get ready to change your thinking and begin uncovering the clues that data can reveal for you! Join us for an exploration of Data-Informed Collection Development. (It is so much more exciting than it sounds...) It's NOT about fancy data collection tools, it IS about using the basic data you have access to help you make informed decisions when developing and maintaining your collection. It's about interpreting your data, rather than just blindly following the numbers. It's about discovering correlations and connections that drive planning and decision making.

[Register here.](#)

The previous webinars in the series are posted on the IFLS website at

<https://www.ifls.lib.wi.us/continuinged/archivedwebinars>.

*(Maureen Welch, IFLS Reference & ILL Coordinator)*

## 7. Re-Thinking Policies



As we think about making our services more inclusive, sometimes that means a deep dive into our policies.

While updating or examining policies or even procedures may seem like a low priority in the face of writing and defending our budgets, working with community partners, developing a fantastic collection and a robust array of programming, and just trying to keep the desk staffed, it is worth scrutinizing them, for

multiple reasons. Sometimes our policies no longer fit our day-to-day procedures, and it is time to adjust our policies so they fit our new reality. Sometimes we realize that all the work we are doing to include specific groups of people in our library services will be more effective if we look at policies that may create unnecessary barriers. That doesn't mean we always will want to or be able to change our policies, but it is important to think about them, and do a cost-benefit analysis to make sure our policies fit our goals.

We will be talking more about policies in the coming year, with some continuing education opportunities. In the meantime, take a look at our website resources about [Rethinking Policies with Access in Mind](#), and in particular look at the wonderful tool [Library Policy Considerations](#), adapted for us by our partner from UW Extension, Julie Keown Bomar.

Please contact Leah if you have questions about these resources or want help using them or adapting them to your library situation!

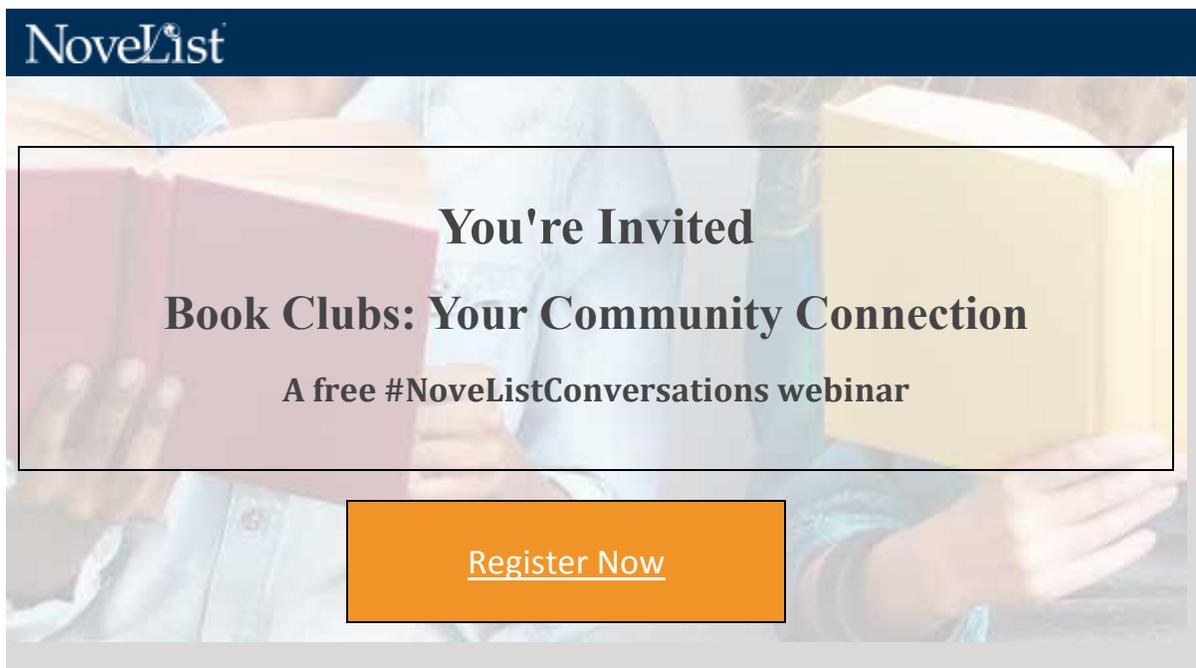
*(Leah Langby, IFLS Library Development & Youth Services Coordinator)*

## 8. Book Clubs: Your Community Connection

Thinking of starting a new book club at your library or revamping an existing group you inherited? Struggling with attendance or participation?

Join NoveList for a look at book clubs and the factors that make them successful as we celebrate National Reading Group month.

Our panel of book club hosts will discuss different types of book clubs (formal versus informal, general versus genre, and *One Book, One Community* programs), choosing books for your group, promoting your book club, and measuring the success of your program. Learn from their wide range of experiences, tips, and love of reading and readers.



### **Book Clubs: Your Community Connection – Webinar**

*Thursday, October 26, 2017 – 3 pm Central*

#### **Panelists:**

- Amanda Zuccarelli is an Adult Services Librarian at the Cherry Hill Public Library in NJ. She facilitates the library's book club, loves to give book recommendations, and has a knack for creating bookface pictures.
- Robert Graves is a Public Services Librarian in Santa Monica, CA, and Chair of the City's annual one city, one book program *Santa Monica Reads*. He is also a co-founder of YALLWEST, the nation's biggest young adult book festival.
- Jennifer Lohmann is a book club junkie. As a manager for Durham County Library, she ran as many as three book clubs at one time (and doesn't recommend that to anyone). Currently working at NoveList, she continues to run the *Romance Lovers' Book Club*.

## 9. DPI Launches New Internet Safety Website

October is 'Keeping Kids Safe Online Month' in Wisconsin, a time to highlight the need of responsible internet practices for kids. The Wisconsin Department of Public Instruction has released a new website around internet safety to kick off the month-long awareness campaign.

The DPI website on internet safety provides a list of resources and tools to help families and schools support the safe and responsible consumption of digital resources. DPI will continue to expand the website to include examples of district programming, sample policies, and resources for 1:1 implementation. Look for more events and resources on promoting safe online practices for kids throughout the month. You can visit the new site at <https://dpi.wi.gov/internet-safety>.

### Stay connected and learn more about Digital Learning and Data Privacy

- Wisconsin Digital Learning Plan <https://dpi.wi.gov/digital-learning>
- DPI IMT Ed Tech Twitter <https://twitter.com/WisDPITech>
- DPI IMT Digital Citizenship and Data Privacy Twitter <https://twitter.com/WisDPIDigCit>

**Questions?** Contact [Chad Kliefoth](#), DPI Digital Learning Consultant

*(Wisconsin DPI ConnectEd – September 25, 2017)*

## 10. Wisconsin Digital Library History Page



OverDrive is making updates that will add (an opt-in) History page to the Wisconsin's Digital Library site the week of October 2nd. Below is information from OverDrive about this update:

The History page automatically displays titles a user has borrowed (beginning the day the feature is live), and users have the option to manually add titles previously read (through OverDrive or other sources).

Each time a title is borrowed, it is added to the user's history. At launch, a user will see an empty history until they borrow a title, or manually add it. Titles can be manually added through the context menu (...) or from the title details page. For example, users can add titles they read before the start of the history, or titles read from other sources (print, purchased, etc.). Users can remove individual titles from the History page through the context menu (...) or on the title details page.

A user can choose to hide their history from the Settings page. If the user opts to display their history again at a later date, they will only see titles added from that point forward.

This has been a highly-requested feature from users over the years. We know that some users have been tracking their read titles via ratings, so the history includes an option to import their rated titles list. If a rated title is already on the history, it will not be added again. Users will see personalized suggestions on the home page in a "You may also like" collection that recommends titles based on the most recent titles in their history (excluding titles that received low ratings).

Here is this same information with screenshots:

<http://www2.overdrive.com/webmail/28502/675670263/d4ee49e068deae55cb37f1e5c964c0b6>

*(Andrea Coffin, Community Liaison / Service Specialist – WiLS)*

## 11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities. <https://www.iflsweb.org/events>.

### IFLS-SPONSORED CE OPPORTUNITIES:



#### **Data-Informed Collection Development webinar**

Thursday, October 26, 2017 – 10:00 am

*Presented by Shanneon Grant.* Do you like language and stories far more than numbers and statistics? Do you feel like data is dull and uninspiring? Get ready to change your thinking and begin uncovering the clues that data can reveal for you! Join us for an exploration of Data-Informed Collection

Development. (It is so much more exciting than it sounds...) It's NOT about fancy data collection tools, it IS about using the basic data you have access to help you make informed decisions when developing and maintaining your collection. It's about interpreting your data, rather than just blindly following the numbers. It's about discovering correlations and connections that drive planning and decision making.

[Register here.](#)

*Part four of a five-part Collection Development Series sponsored by IFLS, MCLS, NFLS, NWLS, OWLS, SCLS, SEWI, SWLS, WLS, WRLS, WVLS*

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#### **Promoting Your Collection: Merchandising and More webinar**

Friday, November 3, 2017 – 10:00 am

*Presented by Kathy Dempsey.* Collections are the mainstays of libraries. After spending lots of money and time curating, processing, and making them available, you may think the work is done. But there's one more vital step—promoting them! This final webinar of your series will help you go beyond basic book displays and posters. You'll hear about using book talks and shelf-talkers, and will learn ways to publicize your collections outside of your buildings. This webinar will focus most on merchandising—what it really is, and how to do it effectively enough to boost your circulation. It will feature many colorful photos of great signage and merchandising from libraries around the world to get your creative ideas flowing.

[Register here.](#)

*Part five of a five-part Collection Development Series sponsored by IFLS, MCLS, NFLS, NWLS, OWLS, SCLS, SEWI, SWLS, WLS, WRLS, WVLS*

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#### **Summer Library Program/Youth Services Workshop**

**Thursday, November 9, 9:30-3:30, Our Savior's Lutheran Church, 910 9<sup>th</sup> Street East, Menomonie**

[Register here](#) by November 3! 5 CEUs for directors

#### **9:30-11:30: Libraries for All: Creating Welcoming and Accessible Libraries for Youth with**

**Disabilities** - Big or small, rural or urban--all libraries serve youth with disabilities. In this two-hour workshop, librarian and advocate **Renee Grassi** will show you how your library can develop an awareness and an enhanced spirit of inclusion to youth with disabilities and their needs for library service. Attendees will learn about innovative programming, outreach ideas, and how to build relationships with parents and caregivers. Participants will also learn about inclusive customer service,

strategies for making your Summer Reading Program more accessible, and different approaches to promotion and marketing to welcome families with youth with disabilities to your library.

**11:45-12:30: Break-Out Sessions with IFLS Librarians**

- A. Outreach and Partnerships
- B. Program Idea Swap

**12:30-1:15: Lunch and Exploring Maker Kits**

**1:15-2:00: Break-Out Sessions with IFLS Librarians**

- A. Family Programs
- B. Teen Programs

**2:10-3:30: Re-thinking the SLP**

Discussion groups, group conversation and individual reflection about how we are planning, executing, and evaluating our SLP programs. Why are we doing them, and are we making our goals?

## 12. Mark Your Calendar

Thursday, October 26	10:00 am - Webinar: Data-Informed Collection Development
Friday, November 3	10:00 am - Webinar: Promoting Your Collection: Merchandising and More
	10:00 am - MORE Executive Committee Meeting
Thursday, November 9	9:30 am - Workshop: Summer Library Program/Youth Services
Wednesday, November 15	12:30 pm - IFLS Board of Trustees Meeting

For more calendar information visit <http://www.ifls.lib.wi.us>