



Indianhead Federated Library System

newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

September 2013

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newsFLASHES is emailed monthly.

Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

1. IFLS News

Altoona Public Library celebrated **Carol Hillman's** retirement and 32 years of service to the library. Happy Retirement Carol!

Megan Olson, Director of the **Thomas St. Angelo Library in Cumberland**, received a \$750 scholarship to attend the Association of Rural and Small Libraries (ARSL) conference in Omaha, Nebraska. Applicants agreed to participate in a webinar to share information and new ideas.

Check out new websites!

Calhoun Memorial Library - Chetek: <http://www.calhounmemoriallibrary.org/>

Price County Books-By-Mail: <http://pricecobbm.org/>

The exhibit "We'll Show You Ours" will be on display at the **L.E. Phillips Memorial Public Library in Eau Claire** from September 8 through October 15. A reception will be held on Thursday, September 12, from 7 to 8:30 p.m. in the gallery. The exhibit is an assemblage of recent works by the members of the library's Visual Arts Committee. By baring its collective creative soul, the committee hopes to provide flashes of insight and inspiration to the community and to encourage exhibit proposals from working artists in the area. For information, stop at Information & Reference on your next visit to the library, call 715-839-5004 or e-mail librarian@eauclaire.lib.wi.us.

Fairchild Public Library held a dedication ceremony and open house after receiving a \$100,000 donation to expand the 114-year old library. The library was able to add more space thanks to the donation from the Ramsey family. It's meant more room for books and dvd's, a new children's area and more space for programs. Library Board President Ann Hurst told us "We have had far more participation in programs and readership. I think people like to come as just a social place." (WEAU.com 8/19/13).

2. Director's Desk

September marks the beginning of fall and the end of another exciting summer of library reading programs and activities at our 53 member public libraries. One of the most exciting parts of my job is visiting libraries and hearing and/or seeing all of the amazing activities going on at the libraries. Recently I visited the St. Croix Falls Public library and discovered that they had an amphibian that you could take home for a visit. Libraries transformed spaces into reading caves or created

cave walls for cave paintings. While I can't visit every library in person, I try to visit library Facebook pages or websites to see what exciting activities are going on. I discovered pictures from Teddy Bear Sleepovers; Reptiles at the Library; Magic Shows; Musicians; Authors and Illustrators; and a whole lot more. Please keep sharing your exciting activities with your community.



September is the perfect opportunity to connect with the new teachers by hosting a teacher coffee or other back-to-school event at the library. Encourage teachers in your area to equip their students with the perfect back-to-school supply: a public library card. September is [Library Card Sign-Up Month](#) and the American Library Association has a variety of promotional materials to assist libraries.

3. Sharing the Library Story!

Share
Your
Story!

We moved to Hudson ten years ago when my son was two and my daughter was a few weeks old. We got our library cards and started making Saturday trips to the library almost immediately. Our move here coincided with my son's new found fascination with dinosaurs. We checked out every single dinosaur book in the old library, many repeatedly. We were also big fans of the Winnie the Pooh video cassettes (in the days before discs were common). We wore out some of those too. Coming to the library has always been a treat the kids look forward to on Saturdays and still is. They surf the internet now and the dinosaur books have been replaced by books on ancient cultures. I get a chance to sit and read the Star Observer while the kids search out new books. I usually find my daughter tucked in one of the nooks on the 2nd floor lost in a world in the pages of a book. The new library space is so beautiful and functional. The meeting rooms are well used and the teen corner is a great place for them to hang out. It is part of the fabric of this community. I cannot imagine our town, or any town without its library.

Cathy Jensen, Patron of the Hudson Area Public Library

4. Popular Software Tutorials

Wisconsin residents can now access **LearningExpress "Popular Software Tutorials."** These are self-paced online tutorials on the most commonly used applications (including Word, Excel, etc.) and operating systems. The tutorials, available for basic to advanced levels, include fully interactive multimedia; sound, animation and visual demonstrations, along with quizzes and hands-on practice lab simulations.

Wisconsin Library Services (WiLS) purchased the tutorials using funds awarded through a Library Services and Technology Act grant. To make the materials easy for patrons and librarians to find and use, they've been integrated with the LearningExpress Library available on the BadgerLink website: (<http://www.badgerlink.net>).

Technical support will be provided by Resources for Libraries & Lifelong Learning's BadgerLink Technical Support Team. Contact information for support can be found here: <http://rl3.dpi.wi.gov/contact-badgerlink>.

(Channel Weekly – August 15, 2013)

5. Five Trends Affecting Libraries Worldwide

As the world's leading global library organization, the International Federation of Library Associations and Institutions (IFLA) undertook a comprehensive study process to provide its membership with a basis for discussion about advancing libraries as learning centers for the communities they serve. The sheer volume of information and the speed at which it is being created online is one of the focal points of the IFLA Trend Report. The resulting report is the result of twelve months' consultation with experts and stakeholders from a range of disciplines to explore and discuss emerging trends in the new information environment. It is described not as a static report, but a dynamic and evolving set of online resources for library and information professionals to contribute to at trends.ifla.org. There's a great depth of data already on the online platform for libraries to use, share and build on, including a bibliography and literature review of existing trend reports, expert papers and discussion summaries.

While the site is built for collaboration by members, the summary "Insights Document" pulls together and summarizes all of the information contained on the Trend Report website for IFLA members. It identifies five high level trends and considers possible future "collision points" between trends affecting the role and identity of libraries:

TREND 1: New technologies will both expand and limit who has access to information.

TREND 2: Online education will democratize and disrupt global learning.

TREND 3: The boundaries of privacy and data protection will be redefined.

TREND 4: Hyper-connected societies will listen to and empower new voices and groups.

TREND 5: The global information environment will be transformed by new technologies.

The Insights Document, titled "Riding the Waves or Caught in the Time? Navigating the Evolving Information Environment" is available here: <http://trends.ifla.org/insights-document>.

(Channel Weekly, August 22, 2013)



6. Programming for Community Connections

The programs that libraries offer to the public are vital to their connections with the communities they serve. The range of programming ideas is impressive, with some very tech-focused, some traditionally book-focused, and everything in between. This month we offer a taste of that variety and hope it engenders new ideas for your library.

Key Resources:

- [Programming to the Core: 10 innovative library programs](#): innovative library programs that resonate with the traditional core of books and community.
- [Where Teens and Technology Meet: engaging teens with digital media](#): This August 8 webinar looks at the award-winning Howard County (MD) Library and their STEM-based tech programs that have teens clamoring to get involved.
- [LibraryYOU: Library as Content Creator](#): view this webinar archive to see how libraries, large and small, can set up community content creation projects.

(OCLC WebJunction – August 2013 Crossroads)

7. Wisconsin's Digital Library App & Upcoming Big Library Read

OverDrive recently released the new [OverDrive Media Console](#) 3.0 app for Android & iPhone. The new OMC 3.0 app will work on Apple devices with iOS 6(or newer) and on Android devices with OS 4.0(or newer). To get familiar with the new features, a recorded webinar (30 min.) and slides are available on OverDrive's [Learning Center](#). [OverDrive Help](#) and the [video series](#) for Android and iOS are also updated with information about the new version, so patrons have resources available to them as well.

From September 16-30, 2013, Wisconsin's Digital Library will be participating in the OverDrive Big Library Read featuring "Nancy Clancy, Super Sleuth" by Jane O'Conner. [Big Library Read](#) is a program designed to demonstrate the valuable role public and school libraries play in helping readers discover books and authors. It is a worldwide digital version of a local book club, and an opportunity for each library to generate more interest in its digital collection. During those dates, the title will be featured on the digital library site and all card holders can borrow the title at any time (simultaneous use in all digital formats, no waiting list). A [marketing kit](#) is available for you to spread the word to your community and invite them to participate in the Big Library Read. The marketing kit includes a press release template, poster, bookmark, and web graphic. During the Big Library Read program, OverDrive will measure title impressions, views, checkouts, and social media interaction to further its advocacy efforts for libraries.

(For questions, contact Maureen Welch)



8. Little Free Libraries



"Little free libraries" are popping up across the nation. Two recent ones in the IFLS area include: the Happy Trails Dog Park in Chippewa Falls and another at the home of former Librarian Joanne Baier of Elmwood.

<http://mygatewaynews.com/main.asp?SectionID=2&SubSectionID=39&ArticleID=6676>

(Joanne Baier – Little Free Library in Elmwood)

9. Best Small Library in America Award

Library Journal is seeking nominations for our annual Best Small Library in America award. Cosponsored by the Bill & Melinda Gates Foundation, the award was founded to encourage and showcase the exemplary work of these libraries. Now in its tenth year, the award honors the public library that most profoundly demonstrates outstanding service to populations of 25,000 or less (follow links for eligibility requirements).

The winning library will receive a \$20,000 cash award, a feature story in the February 1, 2014 *Library Journal*, membership and conference costs for two library representatives to attend the Public Library Association Biannual Conference in 2014 in Indianapolis, IN, and a gala reception at the conference.

Two finalist libraries will be awarded a \$10,000 cash award as well as membership and conference costs for two library representatives to attend the PLA conference and the gala reception in 2014.

The postmark deadline for nominations is October 14, 2013.

[Read More...](#)



10. Patron Seed Share Programs

A handful of libraries across the state now allow residents to share seeds, and other libraries are studying the results to decide whether they should do the same.

The program allows patrons to take home heirloom seeds, plant them in their gardens and then return to the library at the end of the season with seeds generated from the original plants, the Wisconsin State Journal reported.

The La Crosse Public Library began a seed program in February following a year of research and planning, spokeswoman Kelly Becker said. The program has proven popular because people are increasingly interested in eating local and knowing where their food is coming from.

Since its launch, the La Crosse seed library has shared more than 600 seeds.



"There has been a lot of interest," Becker said. "We were almost overwhelmed at first." At least three other libraries in Green Lake, La Farge and Wonevok have similar programs, said Martha Van Pelt, director of the South Central Library System.

The Mount Horeb Public Library hopes to start a seed-sharing program next spring, library director Jessica Williams said. She predicted it would do well because of the area's agrarian roots.

Her library plans to start educating patrons this fall on how to grow and care for the seeds, and then begin sharing seeds by the start of planting season. She said it was too early to say how many seeds the library will share and whether the library will acquire them by purchase or donation.

One source the library is considering is Seed Savers Exchange, an Iowa-based nonprofit that works to conserve endangered crops by growing and sharing heirloom seeds and plants.

"The idea is a seed itself — it has to grow," Williams said.

The Madison Public Library system also is looking into whether a seed-sharing library might be sustainable, said Michael Spelman, the supervisor of the Goodman South branch. He said he liked the concept but he wanted to be sure it could succeed along with the library's other programs.

"This is one more new thing you might be doing. Can we do that well right now?" Spelman asked. "We really want to try and knock it out of the park, and that's how you do something successful."

Associated Press – August 12, 2013

Information from: Wisconsin State Journal, <http://www.madison.com/wsj>

11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.

<http://www.ifls.lib.wi.us/Default.aspx?tabid=136> .

IFLS-SPONSORED CE OPPORTUNITIES:

Tips for Serving People on the Autism Spectrum with Judy Endow

We have been learning a lot about autism in the past few years, but sometimes it is still difficult to figure out the best way to interact with people on the autism spectrum when they are in our library. Judy Endow is a Licensed Social Worker, prolific author, international speaker and autism expert who is on the spectrum herself. Join us to gain a deeper understanding of autism and some practical and compassionate tips for serving members of the public who have autism. *Sponsored by a grant from the Library Services and Technology Act from the Institute of Museum and Library Services.*

- Tuesday, September 10, 2013 (1:00-3:30 pm) Avalon Hotel, 1009 West Park Avenue, Chippewa Falls

Register by September 3 here: <http://tinyurl.com/lbdv3ls>

Please Note: There will also be a resource fair and presentation by Judy Endow for the public from 5:30-8 pm that evening. The topic: The Hidden Curriculum of Getting and Keeping a Job. For more information, including registration information, please see the flyer:

<http://www.ifls.lib.wi.us/LinkClick.aspx?fileticket=uO7uhFqWExk%3d&tabid=136>.

Technology Trends with Sarah Houghton – Webinar

Technology has been evolving more and more rapidly over the last two decades. Come hear a veteran trend-spotter and technology librarian highlight some of the most important trends, innovations, and changes to keep your eye on. Sarah Houghton, the director of the San Rafael Public Library and author of the blog Librarian in Black, will help us make sense of it all!

Sponsored by IFLS, NFLS and WVLS.

- Thursday, September 12, 2013 (1:00-2:00 pm)

Register here: <https://www3.gotomeeting.com/register/967431198>



Trustee Workshop: Working with Library Directors

This workshop is designed for library trustees, not library staff.

Join John Thompson for a discussion of the legal, ethical, and practical elements of working with library directors—we'll touch on issues concerning recruiting, hiring, supervising, working together to achieve goals, evaluating, disciplining, and more. Bring your questions.

- Wednesday, October 2, 2013 (6:00-8:00 pm) Balsam Lake Public Library
- Thursday, October 3, 2013 (6:00-8:00 pm) IFLS
- Thursday, October 10, 2013 (6:00-8:00 pm) Hawkins Public Library

Register here by September 27: <http://tinyurl.com/lnqkqn>

Book Repair Workshop

Torn covers? Missing pages? Loose binding? Learn how to eek a few more circulations out of your books at this workshop. Bring along paperback and hard cover books that need repair and Tim Weber, a sales rep from Kapco, will show you how to fix them. This is a hands-on workshop.

Note: there must be a minimum of 10 signed up to run this workshop.

- Thursday, October 3, 2013 (9:00-11:00 am) Rice Lake Public Library
- Thursday, October 3, 2013 (2:00-4:00 pm) IFLS

Register here by September 25 to ensure your spot! <http://tinyurl.com/kfkcdgw>

ADDITIONAL CE OPPORTUNITIES:

School of Library and Information Studies

University of Wisconsin-Madison

<http://www.slis.wisc.edu/continueed.htm>

Fall 2013 Online Courses

Basic Public Library Administration

September 16 – December 6

<http://www.slis.wisc.edu/continueed-BasicPLAdmin.htm>

NEW: Advanced Public Library Administration

September 16 – December 6

<http://www.slis.wisc.edu/continueed-AdvPLAdmin.htm>

Public and Community Library Services

September 16 – December 6

<http://www.slis.wisc.edu/continueed-PublicCommServ.htm>

NEW: Digital Literacy for Youth

September 16 – October 25

<http://www.slis.wisc.edu/continueed-DigLit.htm>

RDA: What you need to know, Part of our Next Gen Cataloging series!

September 23 - November 1

<http://www.slis.wisc.edu/continueed-FallRDA.htm>

NEW: Cataloging Basics

September 30 – November 24

<http://www.slis.wisc.edu/continueed-CatBasics.htm>

Introduction to XML and Linked Data, Part of our Next Gen Cataloging series!

September 30 – November 22

<http://www.slis.wisc.edu/continueed-XML.htm>

What's New in Children's Books?

October 7 - November 1

<http://www.slis.wisc.edu/continueed-WNCB.htm>

"There's a Policy for That!": Public Policies for Public Libraries

October 14 – November 15

<http://www.slis.wisc.edu/continueed-PubPolicies.htm>

NEW: Website Redesign for Libraries

October 14 - November 22

<http://www.slis.wisc.edu/continueed-WebRedesign.htm>

NEW: American Indians @ Your Library: Improving Collections and Exploring Outreach

October 28 – November 22

<http://www.slis.wisc.edu/continueed-AmericanIndians.htm>

Omar Poler is teaching this class. He has been working with native cultural institutions in an official capacity for SLIS over the past years, and longer before that. This course is intended for non-native library staff who is interested in having a stronger relationship with nearby tribal communities and it will cover a bit of history, American Indian literature/resources, tribal cultural institutions, and best practices for partnerships.

NEW: The Makerspace Mindset

October 28-December 13

<http://www.slis.wisc.edu/continueed-Makerspace.htm>

Don't Just Tell Me – Show Me: Using Pinterest and Tumblr in Libraries

November 4-17

<http://www.slis.wisc.edu/PinterestTumblr.htm>

Next Gen Cataloging: Are you ready? These classes are part of a series intended to bring people up to date on new cataloging practices. Classes will be offered on a rotating basis, with at least one class each semester.

Introduction to XML and Linked Data, Fall 2013

RDA: What You Need to Know, Fall 2013

Basics of Metadata, TBD

Questions? Contact Anna Palmer, ahpalmer@wisc.edu or Meredith Lowe, mclowe@wisc.edu.

Announcing a new webpage from the Public Library Development Team:

Affordable Care Act (ACA): Information for Wisconsin

http://pld.dpi.wi.gov/pld_aca

If you missed last week's webinar, you can find the archive and handouts here. In addition, find out what public libraries can do to help people prepare, how the marketplace works, how BadgerCare Plus changes, and what navigators are serving Wisconsin. Bookmark this page and stay on top of important resources, timelines, and news related Wisconsin public libraries and the Affordable Care Act (ACA).

(Tessa Michaelson Schmidt – Wisconsin Dept. of Public Instruction)

The Digital Shift – Reinventing Libraries
A Library Journal | School Library Journal Online Event
October 16, 2013 (10:00 am – 5:00 pm ET)

The Digital Shift this year is all about Reinventing Libraries!

The 4th annual online event is back with a dynamic new format, featuring programming designed to take libraries into the future to better serve their community's evolving needs.

The Digital Shift: Reinventing Libraries will offer thought-provoking discussions and actionable solutions to some of the biggest challenges libraries are facing, including rethinking collections, engaging the community, and helping students and patrons learn.

This free, full-day online event will feature a variety of sessions focused on public libraries, including:

- **Keynote Panel: Reinventing Libraries**, featuring thought leaders from the *DPLA*, *Hathi Trust*, *Bill & Melinda Gates Foundation*, *IMLS*, and *ALA*

- **eCollections: Beyond Novelty – Focusing in on Collection Development, Self-Publishing, and eMagazines**, featuring Kent Dean, Liesel Seborg and Lyndi Hatch, *Salt Lake County Library Services*

- **The Community Joins In: Library Maker Spaces**, featuring Justin Hoenke, *Chattanooga Public Library*, Michelle Cooper, *Henderson High School Library* and Amy Koester, *St. Charles City-County Library District*

Check out the [full program](#) for more sessions on New Collections, New Content; Programming, Support, and Resource Sharing; and Helping Students and Patrons Learn.

The Digital Shift: Reinventing Libraries brings a national library conference right to your desktop computer, laptop, tablet, or mobile device. And this year, it's free!

Find more information on the website and **register today!**

12. Mark Your Calendar

Tuesday, September 10	1:00 pm - Workshop: Tips for Serving People on the Autism Spectrum with Judy Endow – Avalon Hotel-Chippewa Falls
Tuesday, September 10	5:30 pm - Workshop: The Hidden Curriculum of Getting and Keeping a Job and Transition Resource Fair – CESA 10-Chippewa Falls
Thursday, September 12	1:00 pm - Webinar: Technology Trends with Sarah Houghton
Tuesday, September 17	1:30 pm - Advisory Council of Librarians Meeting @ IFLS
Friday, September 20	10:00 am - MORE Directors Council Meeting @ IFLS 1:00 pm - Workshop: Using Decision Center @ IFLS
Wednesday, September 25	10:00 pm - Personnel Committee Meeting @ IFLS 12:30 pm - Board of Trustees Meeting @ IFLS 1:00 pm - Workshop: Using Decision Center @ Roberts

Wednesday, October 2	6:00 pm – Trustee Workshop: Working with Library Directors @ Balsam Lake
Thursday, October 3	9:00 am – Workshop: Book Repair @ Rice Lake 2:00 pm – Workshop: Book Repair @ IFLS 6:00 pm – Trustee Workshop: Working with Library Directors @ IFLS
Thursday, October 10	6:00 pm – Trustee Workshop: Working with Library Directors @ Hawkins

For more calendar information visit <http://www.ifls.lib.wi.us>